# SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE



(An Autonomous Institution)
(Approved by AICTE, New Delhi & Affiliated to Pondicherry University)
(Accredited by NBA-AICTE, New Delhi, ISO 9001:2000 Certified Institution & Accredited by NAAC with "A" Grade)

Madagadipet, Puducherry - 605 107



#### SCHOOL OF ARTS AND SCIENCE

# Minutes of First Meeting of Board of Studies of B. Com (Computer Application)

The Second Meeting of Board of Studies for Bachelor of Commerce - Computer Application (B.Com. - CA) Programme was held on 01<sup>st</sup> April 2023, Saturday at 01.00 P.M. via Zoom Meeting (Great Learning Platform) with the Head of the Department in the Chair. The following members were present for the BoS meeting.

S. No.	Name of the Member	Designation
1	Dr. G. Bala Sendhil Kumar Professor and Head, Business Studies, School of Arts and Science Sri Manakula Vinayagar Engineering College Puducherry	Chairman
2	Prof. Punam Bedi Professor, Department of Computer Science University of Delhi, Delhi	Pondicherry University Nominee
3	Dr. R. Rajendran Associate professor, Department of Business Administration, Annamalai University, Chidambaram	Subject Expert (Academic Council Nominee)
4	Dr. A. Martin Assistant Professor, Department of Computer Science Central University of Tamil Nadu, Thiruvarur	Subject Expert (Academic Council Nominee)
5	Mr. J. Prassana Vengatesh Solution Architecture, HCL Technologies, Chennai	Member (Industry representative)
6	Dr. K. Premkumar Professor and Head Department of Computer Science & Engineering Sri Manakula Vinayagar Engineering College Puducherry	Internal Member
7	Dr. S. Pougajendy Professor, Department of Management Studies Sri Manakula Vinayagar Engineering College Puducherry	Internal Member
8	Ms. S. Visalakshi Assistant Professor, Department of Management Studies Sri Manakula Vinayagar Engineering College Puducherry	Internal Member
9	Mr. G. Vengatesan Assistant Professor, Department of Business Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member

10	Ms. M. Abirami @ Manoranjitham Assistant Professor, Department of Business Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member
11	Mrs. M. Dhivya Assistant Professor, Department of Business Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member
12	Dr. M. Vanitha Assistant Professor, Department of Tamil School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member
13	Mr. Elamaran Assistant Professor, Department of English School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member

# **Agenda of the Meeting**

Itom	Na	. Bac	/ B Com	- CA 2.1
пеш	INO.	. 603	/ D.COIII	- GA 2.1

- Welcome Address & Introduction of Members of Board of Studies.
- Confirmation of Minutes of the First Meeting of the Board of Studies.

#### Item No.: BoS/B.Com-CA 2.2

❖ Discussion and Approval of improvisation of the Curriculum Framework (3<sup>rd</sup> to 6<sup>th</sup> Semester) and Syllabi of Third Semester courses of the UG Programme: Bachelor of Commerce (B.Com) in Computer Application under Regulation 2020 (For the students admitted during the Academic Year 2022-2023).

#### Item No.: BoS/B.Com - CA 2.3

❖ Discussion and Approval of Curriculum Framework (1 to 6 Semesters) and Syllabi of 1<sup>st</sup> Semester for the Programme: Bachelor of Commerce (B.Com) in Computer Application under Regulations 2023. (For the students admitted from the Academic Year 2023-2024).

#### Item No.: BoS/B.Com - CA 2.4

Discussion of the following as in the Regulation 2023 of School of Arts and Science, Sri Manakula Vinayagar Engineering College.

- Admission eligibility criteria.
- Conduct of Internal Assessment Test, Award of Continuous Assessment Marks / Re Earn / Improvement / Evaluation Procedures.

#### Item No.: BoS/B.Com-CA 2.5

Any other item with the permission of chair.





#### **Minutes of the Meeting**

The meeting deliberated on the agenda items that had been approved by the Chairman.

#### Item No.: BoS/B.Com-CA 2.1

Dr. G. Bala Sendhil Kumar, Chairman, BoS opened the meeting by greeting and introducing the external members to the internal members and meeting thereafter deliberated on the approved agenda items.

Confirmation of the Minutes of the First Meeting of the Members of Board of Studies held on 11<sup>th</sup> August 2022, Thursday at 10.30 A.M. was done by presenting the Minutes of First Meeting by the Chairman to the Board Members and the actions taken by the Department in the process of implementing it. Board Members suggested to include courses like Data Science, Cyber Security, Ethical Hacking. These courses were added in Discipline Specific Elective Courses.

#### Item No.: BoS/B.Com-CA 2.2

Few suggestions for improvising the Curriculum Framework (3<sup>rd</sup> to 6<sup>th</sup> Semester) of the UG Programme: Bachelor of Commerce in Computer Application (B.Com. - CA) under Regulation 2020, was presented to the Board members for discussion and approval. After a long discussion, these improvisations were approved by the Members of Board of Studies (see annexure 1). The Syllabi of Third Semester courses of the UG Programme: Bachelor of Commerce in Computer Application (B.Com. - CA) under Regulation 2020 (For the students admitted during the Academic Year 2022-2023), was approved by the Board Members.

# Item No.: BoS/B.Com-CA 2.3

The New Curriculum Framework under the Regulations 2023 of the UG Programme - Bachelor of Commerce in Computer Application (B.Com. - CA) (For the students admitted from the Academic Year 2023-2024) was discussed in detail and the Board Members unanimously appreciated and approved the Curriculum Framework (1 to 6 Semesters) (shown in Annexure 3). The Syllabi of the 1<sup>st</sup> Semester Courses of the UG Programme - Bachelor of Commerce in Computer Application (B.Com. - CA) (Shown in Annexure 4) was discussed and Board Members approved the same.



#### Item No.: BoS/B.Com-CA 2.4

The following were discussed as in the Regulation 2023 of School of Arts and Science, Sri Manakula Vinayagar Engineering College.

- · Admission eligibility criteria.
- Conduct of Internal Assessment Test
- Award of Continuous Assessment Marks / Re Earn / Improvement / Evaluation Procedures.

Discussions were made on the above listed items and accepted by the BoS Members.

#### BoS / 2022/ B.Com - CA 2.5

No other item was considered for further discussion in the Second Meeting of Members of BoS of Bachelor of Commerce in Computer Application (B.Com. - CA) Programme.

The external members of the Board have expressed their appreciations for framing curriculum and syllabi based on the industrial needs which enhances employability skills of the students. The meeting ended with vote of thanks by the Chairman of the Board, was concluded at 02.25 P.M.

The Minutes of the Second Meeting of Board of Studies for Bachelor of Commerce - Computer Application (B.Com. - CA) Programme held on 01<sup>st</sup> April 2023 was signed by the members who attended the meeting:

SI. No	Name of the Member with Designation and official Address	MEMBERS AS PER UGC NORMS	Signature
1	Dr. G. Bala Sendhil Kumar Professor and Head, Business Studies, School of Arts and Science Sri Manakula Vinayagar Engineering College, Puducherry	Chairman	her
2	Prof. Punam Bedi Professor, Department of Computer Science, University of Delhi, Delhi	Pondicherry University Nominee	Punam Lach.
3	Dr. R. Rajendran Associate professor, Department of Business Administration, Annamalai University, Chidambaram	Subject Expert (Academic Council Nominee)	n.wB.
4	Dr. A. Martin Assistant Professor, Department of Computer Science, Central University of Tamil Nadu, Thiruvarur	Subject Expert (Academic Council Nominee)	dow-
5	Mr. J. Prassana Vengatesh Solution Architecture, HCL Technologies, Chennai	Member (Industry representative)	Jr 2

6	Dr. K. Premkumar Professor and Head Department of Computer Science & Engineering, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member	d !
7	Dr. S. Pougajendy Professor, Department of Management Studies, Sri Manakula Vinayagar Engineering College Puducherry	Internal Member	s. by V
8	Ms. S. Visalakshi Assistant Professor, Department of Management Studies Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member	S.Clll
9	Mr. G. Vengatesan Assistant Professor, Department of Business Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member	ti. vu a King
10	Ms. M. Abirami @ Manoranjitham Assistant Professor, Department of Business Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member	₹.\$.
11	Mrs. M. Dhivya Assistant Professor, Department of Business Studies, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member	Onta w
12	Dr. M. Vanitha Assistant Professor, Department of Tamil, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member	
13	Mr. Elamaran Assistant Professor, Department of English, School of Arts and Science, Sri Manakula Vinayagar Engineering College, Puducherry	Internal Member	·/.2/~

Dr. G. Bala Sendhil Kumar

Professor and Head - Business Studies Chairman, Board of Studies - B.Com. CA

Dr. S. Muthulakshmi

Dean - School of Arts & Science

Sri Manakula Vinayagar Engineering College



# **ANNEXURE - 1**



# SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE

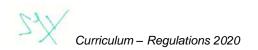
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Madagadipet, Puducherry - 605 107

# SCHOOL OF ARTS AND SCIENCE

BACHELOR OF COMMERCE
(COMPUTER APPLICATION)

ACADEMIC REGULATIONS 2020 (R-2020) CURRICULUM



#### **COLLEGE VISION AND MISSION**

#### Vision

To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

#### **Mission**

#### M1: Quality Education:

To provide comprehensive academic system that amalgamates the cutting-edge technologies with best practices.

#### M2: Research and Innovation:

To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

#### M3: Employability and Entrepreneurship:

To inculcate the employability and entrepreneurial skills through value and skill-based training.

#### M4: Ethical Values:

To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society.

#### **DEPARTMENT OF BUSINESS STUDIES**

#### **VISION AND MISSION**

#### Vision

To explore value-based Accounting and Management Education through innovative and flexible curriculum that enables to decipher and adapt in multidisciplinary academic and research environments and the society at large.

#### **Mission**

### M1: Knowledge Sharing:

To transform lives through knowledge creation and sharing

#### M2: Collaborative Learning:

To leverage the resources to provide experiential learning, immersion and other collaboration opportunities.

#### M3: Career Development:

To provide the best professional development and career growth opportunities to the students.

#### M4: Consistent Improvement:

To continuously improve through stakeholder engagement, industry relations, and assurance of learning across multiple domains.

Curriculum – Regulations 2020

# Programme Outcome (PO)

**PO1:** Acquire the essential knowledge on the successful prospects of business.

PO2: Understand the practical issues and challenges that the trade world encounters.

PO3: Apply concepts, principles and procedures in transacting business effectively.

**PO4:** Gain analytical skill in undertaking commercial ventures and evaluate the pros and cons of embarking on trade and trade related activities based on their in-depth knowledge.

**PO5:** Be employable, exhibit entrepreneurial drive and be a model of principled and ethically sound business professionals.

# **Program Specific Outcomes (PSO)**

**PSO1:** Apply the various business management and computer applications concepts to solve the real-world problems.

**PSO2:** Acquire the knowledge on object-based computer applications in various business fields.

**PSO3:** Enrich the practical knowledge on applications of accounting and programming languages in business ventures.



# BACHELOR OF COMMERCE (COMPUTER APPLICATION)

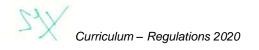
# STRUCTURE FOR UNDERGRADUATE PROGRAMME

SI. No	Course Category	Breakdown of Credits							
	Part I								
1	Modern Indian Language (MIL)	06							
	Part II								
2	English (ENG)	06							
	Part III								
3	Discipline Specific Core Courses (DSC)	84							
4	Discipline Specific Elective Courses (DSE)	12							
5	Inter-Disciplinary courses (IDC)	09							
6	Skill Enhancement Courses (SEC)	10							
7	Employability Enhancement Courses (EEC*)	0							
8	Ability Enhancement Compulsory Courses (AECC)	06							
9	Open Electives (OE)	04							
10	Online Courses (OC)	0							
11	Extension Activity (EA)	01							
	Total	138							

# **SCHEME OF CREDIT DISTRIBUTION - SUMMARY**

SI.	Course Category		Credits per Semester						
No	Course Category	I	II	III	IV	V	VI	Credits	
	Part I								
1	Language (MIL) (Tamil / French)	3	3					06	
	Part I	l							
2	English (ENG)	3	3					06	
	Part II	ll .							
3	Discipline Specific Core Courses (DSC)	9	14	11	17	16	17	84	
4	Discipline Specific Elective Courses (DSE)			3	3	3	3	12	
5	Inter-Disciplinary Courses (IDC)	3	3	3				09	
6	Skill Enhancement Courses (SEC)	2		2	2	2	2	10	
7	Employability Enhancement Courses (EEC*)	0	0	0	0			0	
8	Ability Enhancement Compulsory Courses (AECC)	2	2		2			06	
9	Open Electives (OE)			2	2			04	
10	Online Courses (OC*)					0		0	
11	Extension Activity (EA)		1					01	
	Total	22	26	21	26	21	22	138	

<sup>\*</sup> EEC and OC will not be included for the computation of "Total of Credits" as well as "CGPA".



	SEMESTER – I										
SI.	Course	Course Title	Category	Pe	rioc		Credits	Max. N	Marks		
No.	Code	Course Title	Category	L	T	Р	Credits	CAM	ESM	Total	
			Part I								
Theo	ry										
1	A20FRT101	French - I	MIL	3	0	0	3	25	75	100	
'	A20TAT101	Tamil - I	IVIIL	3	U	U	3	25	75	100	
			Part II								
Theo	ry										
2	A20BET101	Business English - I	ENG	3	0	0	3	25	75	100	
			Part III								
Theo	ry										
3	A20BAT101	Principles of Accounting	DSC	4	1	0	5	25	75	100	
4	A20CCT101	Fundamentals of Information Technology	DSC	4	0	0	4	25	75	100	
5	A20CCD101	Mathematics for Computer Application	IDC	3	0	0	3	25	75	100	
Skill	Enhancement	Course									
6	A20CCS101	Communication Skills	SEC	0	0	4	2	100	0	100	
Emp	loyability Enha	ncement Course									
7	A20CCC101	Certification Course - I*	EEC	0	0	4	0	100	0	100	
Abilit	ty Enhanceme	nt Compulsory Course									
8	A20AET101	Environmental Studies	AECC	2	0	0	2	100	0	100	
							22	425	375	800	

<sup>\*</sup> Employability Enhancement Course are to be selected from the list in Annexure I

	SEMESTER – II									
SI.	Course	Course Title	Cotomony	Pe	rio	ds	Credits	Max. N	/larks	
No.	Code	Course Title	Category	L	T	Р	Credits	CAM	ESM	Total
			Part I							
Theo	ry									
1	A20FRT202	French - II	MIL	3	0	0	3	25	75	100
	A20TAT202	Tamil - II	IVIIL	3	U	U		23	7	100
			Part II							
Theo	ry									
2	A20BET202	Business English - II	ENG	3	0	0	3	25	75	100
			Part III							
Theo	ry									
3	A20CCT202	Financial Accounting for Business	DSC	3	1	0	4	25	75	100
4	A20CCT203	Programming with C	DSC	4	0	0	4	25	75	100
6	A20BFT203	Legal Aspects of Business	DSC	4	0	0	4	25	75	100
7	A20CCD202	Economics for Business Decisions	IDC	3	0	0	3	25	75	100
Pract	icals									
7	A20CCL201	Programming with C Lab	DSC	0	0	4	2	50	50	100
Empl	oyability Enhan	cement Course								
8	A20CCC202	Certification Course - II*	EEC	0	0	4	0	100	0	100
Abilit	y Enhancemen	t Compulsory Course								
9	A20AET202	Public Administration	AECC	2	0	0	2	100	0	100
Exter	nsion Activity									
10	A20EAL201	National Service Scheme	EA	0	0	2	1	100	0	100
							26	500	500	1000

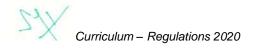
<sup>\*</sup> Employability Enhancement Course are to be selected from the list in Annexure I

	SEMESTER – III										
SI.	Course Code	Course Title	Category	Pe	erio	ds	Credits	М	ax. Mar	ks	
No.	Course Code	Course Title	Category	L	T	Ρ	Credits	CAM	ESM	Total	
	Part III										
Theo	Theory										
1	A20CMT305	Corporate Accounting	DSC	4	1	0	5	25	75	100	
2	A20CCT304	Programming with C++	DSC	4	0	0	4	25	75	100	
3	A20CCD303	Statistics for Computer Application	IDC	3	0	0	3	25	75	100	
	A20CCE301	Basics of Data Science									
4	A20CCE302	System Software Concepts	DSE	3	0	0	3	25	75	100	
	A20CCE303	Business Strategy	pts DSE								
5	A20XXO3XX	Open Elective – I**	OE	2	0	0	2	25	75	100	
Pract	icals										
6	A20CCL302	Programming with C++ Lab	DSC	0	0	4	2	50	50	100	
Skill	Enhancement C	ourse							•		
7	A20CCS302	Accounting using Software	SEC	0	0	4	2	100	0	100	
Empl	oyability Enhand	cement Course									
8	A20CCC303	Certification Course - III*	EEC	0	0	4	0	100	0	100	
							21	375	425	800	

	SEMESTER – IV										
SI.	Course Code	Course Title	Category	P	erio		Credits		ax. Mar	ks	
No.	Course Coue			L	T	Р	Credits	CAM	ESM	Total	
	Part III										
Theo	ry										
1	A20CCT405	Management Accounting	DSC	4	1	0	5	25	75	100	
2	A20CCT406	Problem Solving with Java	DSC	4	0	0	4	25	75	100	
3	A20CPT408	Database Management Systems	DSC	4	0	0	4	25	75	100	
	A20CCE404	Basics of Stock Market									
4	A20CCE405	Management	DSE	3	0	0	3	25	75	100	
	A20CCE406	Financial Markets and Services									
5	A20XXO4XX	Open Elective – II**	OE	2	0	0	2	25	75	100	
Pract	ical								•		
6	A20CCL403	Programming with Java Lab	DSC	0	0	4	2	50	50	100	
7	A20CCL404	DBMS Lab	DSC	0	0	4	2	50	50	100	
Skill	Enhancement Co	ourse	•							•	
8	A20CCS403	Entrepreneurial Skills	SEC	0	0	4	2	100	0	100	
Abilit	y Enhancement	Compulsory Course									
9	A20AET403	Value Education	AECC	2	0	0	2	100	0	100	
Empl	oyability Enhand	ement Course									
10	A20CCC404	Certification Course - IV*	EEC	0	0	4	0	100	0	100	
							26	525	475	1000	

<sup>\*</sup> Employability Enhancement Course are to be selected from the list in Annexure I

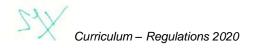
<sup>\*\*</sup> Open electives offered by the Departments are listed in Annexure II





	SEMESTER - V										
SI.	Course Code	Course Title	Category	Pe	erio		Credits		ax. Mar	ks	
No.	Course Coue	Course Title	Category	L	T	Р	Orealis	CAM	ESM	Total	
	Part III										
Theo	Theory										
1	A20CST512	Income Tax Law and Practice	DSC	4	0	0	4	25	75	100	
2	A20CMT512	Cost Accounting	DSC	3	1	0	4	25	75	100	
3	A20BAT512	Financial Management	DSC	3	1	0	4	25	75	100	
	A20CCE507	Financial Derivatives	DSE 3		0						
4	A20CCE508	Banking and Insurance		3		0	3	25	75	100	
	A20CCE509	Security Analysis and Portfolio Management									
Pract	ticals										
5	A20CCL505	Data Visualisation	DSC	0	0	4	2	50	50	100	
Proje	ect										
6	A20CCP501	Mini Project	DSC	0	0	4	2	40	60	100	
Skill	Enhancement C	ourse									
7	A20CCS504	Business Research Methods	SEC	0	0	4	2	100	0	100	
Onlin	e Certification C	Course									
8	A20CCM601	MOOC - Certificate Course	ОС	0	0	4	0	Succes	Successful Completion		
							21	290	410	700	

		SI	EMESTER -	VI						
SI.	Course Code	Course Title	Category	Р	erio		Credits		lax. Mark	
No.	004:00 0040		outogo.,	L	Т	Р	O. Guillo	CAM	ESM	Total
			Part III							
Theo	ory									
1	A20CCT607	Financial Reporting and Analysis	DSC	3	1	0	4	25	75	100
2	A20CST618	Goods and Service Tax	DSC	3	1	0	4	25	75	100
3	A20CAT613	Internet of Things	DSC	4	0	0	4	25	75	100
	A20CCE610	Ethical Hacking					3	25	75	
4	A20CCE611	Cyber Security and Digital Forensics	DSE	3	0	0				100
	A20CCE612	Personal Finance								
Skill	Enhancement C	Course								
6	A20CCS605	Life Skills Development and Mentoring	SEC	0	0	4	2	100	0	100
Proje	ect									
7	A20CCP602	Major Project	DSC	0	0	10	5	40	60	100
							22	240	360	600





#### **Annexure I**

# **EMPLOYABILITY ENHANCEMENT COURSES - CERTIFICATION COURSES** (Not included in CGPA and Credits computation)

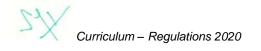
Certification Course - I, II, III & IV (To be chosen from the below list but not limited)

SI. No.	Course Title
1	MS Office
2	Tally
3	Python Programming
4	Mobile Application Development
5	Advanced Excel
6	Digital Marketing
7	Block Chain
8	Internet of Things
9	Google Analytics
10	Artificial Intelligence

# **Annexure II**

# **OPEN ELECTIVE COURSES**

		Open Elective - I (Offered in Semeste	er III)
SI. No	Course Code	Course Title	Offering Department
1	A20BTO301	Biotechnology for human welfare	Bioscience
2	A20BTO302	Food Processing	Bioscience
3	A20BTO303	Food Technology	Bioscience
4	A20CHO304	Food Analysis (Practical)	Chemistry
5	A20CHO305	Molecules of Life (Practical)	Chemistry
6	A20CHO306	Water Analysis (Practical)	Chemistry
7	A20CMO307	Fundamentals of Accounting and Finance	Commerce and Management
8	A20CMO308	Fundamentals of Management	Commerce and Management
9	A20CMO309	Fundamentals of Marketing	Commerce and Management
10	A20CPO310	Data Structures	Computational Studies
11	A20CPO311	Programming in C	Computational Studies
12	A20CPO312	Programming in Python	Computational Studies
13	A20ENO313	Conversational Skills	English
14	A20ENO314	Fine-tune your English	English
15	A20ENO315	Interpersonal Skills	English
16	A20MAO316	Mathematical Modelling	Mathematics
17	A20MAO317	Quantitative Aptitude - I	Mathematics
18	A20MAO318	Statistical Methods	Mathematics
19	A20VCO319	Event Management	Media Studies
20	A20VCO320	Graphic Design	Media Studies
21	A20VCO321	Role of social media	Media Studies
22	A20NDO322	Basic Food Groups	Food Science
23	A20NDO323	Life Style Management	Food Science
24	A20NDO324	Nutritive Value of Foods	Food Science
25	A20PHO325	Astrophysics	Physics
26	A20PHO326	Basic of Modern Communication System	Physics
27	A20PHO327	Bio-Physics	Physics
28	A20TMO328	அடிப்படை தமிழ்	Tamil
29	A20TMO329	வாழ்வியல் இலக்கணம்	Tamil
30	A20TMO330	புதுக்கவிதைப் பட்டறை	Tamil





	C	pen Elective – II (Offered in Semes	ter IV)
SI. No.	Course Code	Course Title	Offering Department
1	A20BTO401	Herbal Technology	Bioscience
2	A20BTO402	Vermiculture	Bioscience
3	A20BTO403	Biotechnology for Society	Bioscience
4	A20CHO404	C++ Programming and its Application to Chemistry	Chemistry
5	A20CHO405	Computational Chemistry Practical	Chemistry
6	A20CHO406	Instrumental Methods of Analysis	Chemistry
7	A20CMO407	Essential Legal Awareness	Commerce and Management
8	A20CMO408	Essentials of Insurance	Commerce and Management
9	A20CMO409	Practical Banking	Commerce and Management
10	A20CPO410	Database Management Systems	Computational Studies
11	A20CPO411	Introduction to Data Science using Python	Computational Studies
12	A20CPO412	Web Development	Computational Studies
13	A20ENO413	Functional English	English
14	A20ENO414	English Next-India	English
15	A20ENO415	English for Competitive Exam	English
16	A20MAO416	Discrete mathematics	Mathematics
17	A20MAO417	Operations Research	Mathematics
18	A20MAO418	Quantitative Aptitude - II	Mathematics
19	A20VCO419	Basics of News Reporting	Media Studies
20	A20VCO420	Scripting for media	Media Studies
21	A20VCO421	Video Editing	Media Studies
22	A20NDO422	Food Labelling	Food Science
23	A20NDO423	Hygiene and Sanitation	Food Science
24	A20NDO424	Nutrition for Adolescent	Food Science
25	A20PHO425	Digital Electronics	Physics
26	A20PHO426	Geo-Physics	Physics
27	A20PHO427	Space Science	Physics
28	A20TMO428	சிறுகதைப் பயிற்சி	Tamil
29	A20TMO429	செய்தி வாசிப்பு பயிற்சி	Tamil
30	A20TMO430	நிகழ்த்துக்கலை	Tamil



# ANNEXURE 2 THIRD SEMESTER SYLLABI

Department	Busin	THIRD SEM ess Studies				Compute	er Application	on					
Semester	THIRD	)		Catego		·····	*End Semester Exam Type: TE						
Course			Peri	ods / W	Veek	Credit	Maxiı	mum Mark	S				
Code	A20CI	MT305	L	Т	Р	С	CAM	ESE	TM				
Course Name	CORP	ORATE ACCOUNTING	4	1	0	5	25	75	100				
(Com	mon to A	All Programmes in B.Com )											
Prerequisite													
	To show	w understanding of the Accountir	ng for Share	Capita	I								
_	To expl	ain the accounting for preference	e shares and	shares and bonus issue									
Course	To comprehend the accounting for debentures												
Objective	To com	compare different types of underwriting and compute pre-incorporation profits											
		• • • • • • • • • • • • • • • • • • • •				•							
		To show the ability to prepare financial statements of companies  Completion of the course, the students will be able to											
	CO1	Solve problems pertaining to	Accounting	for Sha	re Capi	tal		(Highest Lev					
Course Outcome	CO2	Demonstrate an understandin Bonus Issue	КЗ										
	CO3	Solve the problems in Accoun	ting for Deb	enture	S			K	<b>3</b>				
	CO4	Demonstrate an understanding on Underwriting contracts and computation of preincorporation profits											
	CO5	Compute the Profits or Losses of Joint Stock Companies by preparing Financial Statements.  K3											
UNIT-I	ACCO	UNTING FOR SHARE CAPITAL				Perio	ds: 15						
Meaning of	Shares a	and Share Capital – Kinds of Sha	re Capital -	– Proce	edure f	or Issue (	of shares –	Issue of					
shares at pa arrear and I Shares – Pro	r, at pre nterest o cedure f	emium and at discount – Calls-in on calls-in-arrear – Issue of shar or forfeiture of shares – Reissue hares at premium. Practical prob	n-advance a res for cons of Forfeited	ind Inte sideration	erest o	n calls-in er than d	-advance – cash – Forfe	Calls-in- eiture of	CO				
UNIT-II	······	UNTING FOR PREFERENCE SHAR		NUS ISS	SUE	Perio	ds: 15		. <u>i.</u>				
Redemption Bonus Share Accounting T	of Prefe s – Type reatmer	Meaning and significance — Drence Shares — Creation of Capites — Conversion of partly paid of Rights shares. Sweat Equity States	al Redempt into fully p	ion Res paid sh	serve – ares us	Utilization	on of CRR – us – Rights	Issue of	CO				
UNIT-III	<u> </u>	UNTING FOR DEBENTURES	D-1 ·		· · · · · · · · · · · · · · · · · · ·	Period		- 1	T				
		s and Kinds – Difference between scount – Issue of Debentures for						-	со				
•		– Debenture Interest – Compu							- 20				
	-	s of Redemption – Debenture			_		-						
Practical prob							<b></b>						
UNIT-IV	·····	RWRITING AND PRE-INCORPORA	ATION PRO	FITS		Perio	ls: 15		. <u>L</u>				
Underwriting Accounting T	– Comp reatmen	ing and Significance – Features - olete and Partial Underwriting t of Underwriting Commission ling – Methods for computation	<ul><li>Firm/Cor</li><li>Practical</li></ul>	mmitte Proble	d Undo ems. Pr	erwriting ofit or L	. Computat .oss Pre- ar	ion and nd Post-	CO				



expenses in pre- and post-incorporation periods – Treatment and use of Pre-Incorporation Profits and Losses – Practical Problems.

UNIT-V FINANCIAL STATEMENTS OF COMPANIES P	Periods: 15
--	-------------

Financial Statements – Different Types of Financial Statements: Interim and Annual statements – Financial Statements Template and Form as per Schedule III of the Companies Act, 2013 – Excel - format of Financial Statements. Treatment of Special Items during Financial Statements Preparation: Depreciation Provisions and Reserves – Managerial Remuneration – Corporate Social Responsibility Spend – CSR Expenditure and Reporting. Practical Problems.

CO5

Lecture Periods: 60 Tutorial Periods: 15 Practical Periods: - Total Periods: 75

#### **Text Books**

- 1. Reddy & Murthy, "Corporate Accounting", Margham Publications, 9th Edition, 2018.
- 2. Hanif & Mukherjee, "Corporate Accounting", Tata McGraw Hill, 2 nd Edition, 2015.
- 3. R. Rajasekaran & V. Lalitha, "Corporate Accounting", Pearson Education, 1 st Edition, 2015.

#### **Reference Books**

- 1. M.C. Shukla, T.S. Grewal & S.C. Gupta, "Advanced Accounts Vol.2", S.Chand & Sons, 19th Edition, 2017.
- 2. R.L. Gupta & M. Radhaswamy, "Corporate Accounting Vol.1", Sultan Chand & Sons, 15th Edition, 2013.
- 3. P.C. Tulsian, "Corporate Accounting", Tata McGraw Hill Education,

#### **Web References**

- 1. https://www.icsi.edu/media/webmodules/publications/5.%20Company%20Accounts%20and%20Auditing%20Practices.pdf
- 2. https://resource.cdn.icai.org/61818bos50279-cp10-u2.pdf
- 3. https://resource.cdn.icai.org/61819bos50279-cp10-u3.pdf
- 4. https://resource.cdn.icai.org/38481bos28154-mod1-cp3.pdf
- 5. https://resource.cdn.icai.org/38483bos28154-mod1-cp2.pdf

## COs/POs/PSOs Mapping

COs	Pro	gram ( P(	Outcor Os)	nes	Program Specific Outcomes (PSOs)				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	
1	3	3	3	2	3	1	3	3	
2	3	3	3	2	3	1	3	2	
3	3	3	3	2	2	1	3	2	
4	3	3	3	3	3	1	3	2	
5	3	3	2	2	2	1	2	2	

Correlation Level: 1 - Low, 2 - Medium, 3 - High

#### **Evaluation Method**

		Continu	ous Assessr	AM)	<b>End Semester</b>	Total	
Assessment	CAT 1	CAT 2	Model Exam	Assignment	Attendance	Examination (ESE) Marks	Marks
Marks	1	.0	5	5	5	75	100



<sup>\*</sup> TE – Theory Exam

Department	Busir	ness Studies	Progran	nme: <b>B.</b>	Com. C	omputer Ap	plication							
Semester	THIR	D	Course	Catego	ry Code	: <b>DSC</b> *End	Semester	Exam Typ	e: <b>TE</b>					
Course Code	A200	CCT304	Perio	ds / W	eek	Credit	Ма	ximum Ma	ırks					
			L	Т	Р	С	CAM	ESE	TM					
Course Name	PRO	GRAMMING With C++	4	0	0	4	25	75	100					
Prerequisite														
Pedagogy:		ooms lecture, tutorials, Group disc			ole play	& field wor	k etc							
	Define	Encapsulation, Inheritance and Po	lymorphism	١.										
	Solve t	the problem with object oriented a	pproach.											
Course	Analyz	e the problem statement and build	d object orie	nted sy	stem m	odel.								
Objective	Descri	Describe the characters and behavior of the objects that comprise a system.												
	Explaii	Explain function overloading, operator overloading and virtual functions.												
Course	On co	ompletion of the course, the stude	nts will be a	ble to				BT Ma	pping					
Outcome		(Highes	t Level)											
	CO1	Learn programming of C++.		K	2									
	CO2	Understand Object oriented appro		K2										
	CO3	К3												
	CO4		К3											
	CO5	Learn various concepts Files and E Develop the applications using ob						К	2					
UNIT-I	INTR	ODUCTION TO C++ AND BASICS OF	T	a progr	u	Periods: 1	2							
Concepts of OOP.	bject-(	a C++ - Program and program str Oriented Programming: Benefits o	of OOP – OI	oject O		Languages	– Applica							
UNIT-II	PRIN	CIPLES OF OBJECT ORIENTED PROC	GRAMMING	Ì		Periods: 1	2							
-		n members - member functions –Ad	•						CO2					
		end Scope - Static Functions - Const						ınctions						
in class - Opera	· <del>*</del> ······	verloading in C++ - Overloading Una	ry Operato	rs - Ove	rloadin	-								
UNIT-III	INHE	RITANCE				Periods: 1	2							
		Types of Inheritance - Multiple In mples in OOPS.	heritance. \	/irtual I	Function	ns - Polymo	rphism - A	Abstract	CO3					
UNIT-IV	POIN	TERS, EXCEPTION HANDLING AND	FILES			Periods: 1	2							
Pointers - Obj	ects ar	nd Pointers - Exception Handling:	Exception –	- Basics	– Exce	ption Hand	ling Mech	anism –	CO4					
Throwing Mec	hanisn	n – Catching Mechanism – Re-thro	wing Excep	tion. St	andard	input and o	utput ope	rations:						
C++ IOstream	hierar	chy - File input and output: Read	ling a File -	Mana	ging I/C	Streams -	Opening	a File –						
Different Meth	hods -	Checking for Failure with File Cor	nmands - C	hecking	the I/	O Status Fla	ags - Deali	ng with						
Binary Files - U	Jseful F	unctions.												
UNIT-V	TEMP	LATES				Periods: 1	2							
Class template	es: Imp	plementing a class template - Imp	lementing	class te	mplate	member f	unctions -	Using a	CO5					
•	-	ion templates - Implementing func	_		•			ū	COS					
Lecture Period		Tutorial Periods: -	Practica			······································	otal Perio	ds: 60						
* TF _ Th			<u> </u>			<u>i</u>								

<sup>\*</sup> TE – Theory Exam





# COs/POs/PSOs Mapping

COs	Pro	-	am Specific omes (PSOs)					
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
1	1	2	-	1	3	2	1	2
2	1	3	1	-	2	2	2	1
3	-	1	2	2	3	2	1	2
4	1	2	-	1	2	2	1	1
5	1	2	1	-	2	2	3	1

Correlation Level: 1 - Low, 2 - Medium, 3 - High

#### **Evaluation Method**

		Conti	nuous Asse	essment Marks	(CAM)	End	
Assessment	CAT	CAT	Model			Semester	Total
Assessment	1	2	Exam	Assignment	Attendance	Examination	Marks
	_	_	Exaiii			(ESE) Marks	
Marks	1	0	5	5	5	75	100



	Mathematics					pplication						
Semester	Third	Course Ca				End Semest						
Course Code	A20CCD303	T	ls / We		Credit							
Course Name	STATISTICS FOR COMPUTER	L	T P 0 0		С	CAM	ESE	100				
Course Marrie	APPLICATION	3	U	U	3	25	75	100				
Prerequisite	Basic knowledge on computing Statistic	cs Problems	<u>i</u>	<u>i</u>		<u>i</u>						
	To be conversant with the computation	of measures o	of descr	iptive	statistics							
Course	To understand the concept of correlation	on and regressi	ion and	their	application	ı in busines	s.					
Objectives	To understand the concept of test of hy	pothesis and c	design c	f expe	riments							
	To be familiar with the relevance and need of the index number in measuring economic changes.											
	To understand the importance and mod	del of time seri	es.									
	On completion of the course, the stud	dents will be a	ble to				BT M	apping				
	. (Hig											
Course	<b>CO1</b> Solve problems related to centra	al tendency and	d meas	ures of	f dispersio	n.		К3				
Outcome	CO2 Demonstrate the Application of	К3										
	<b>CO3</b> Apply the concept of testing of s	mall samples					К3					
	<b>CO4</b> Apply the index number techniq	ues in busines:	S.					К3				
	CO5 Conduct Time Series Analysis.							К3				
UNIT-I	MEASURES OF CENTRAL TENDENCY AN	ID DISPERSION	I		Periods:	9						
Measures of ce	ntral Tendency: Arithmetic Mean – Med	dian – Mode - I	Empiric	al rela	tion betwe	en Mean, I	Median a					
Mode. Measure	e of Dispersion: Range and Coefficient of	range - Standa	ard Dev	iation	- Co-effici	ent of varia	tion.	CO1				
UNIT-II	CORRELATION AND REGRESSION ANA	LYSIS			Periods:	9						
_	CORRELATION AND REGRESSION ANA co-efficient of correlation - spearman's r		n coeffi	cient -		-	simple	CO2				
_	co-efficient of correlation - spearman's r		n coeffi	cient -		-	simple	CO2				
Karl Pearson's	co-efficient of correlation - spearman's r	ank correlatio		cient -		n analysis -	simple	CO2				
Karl Pearson's regression equ	co-efficient of correlation - spearman's rations	ank correlation	S		Regression Periods:	n analysis - 9						
Karl Pearson's regression equ UNIT-III Small samples:	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test ar	ank correlation	S		Regression Periods:	n analysis - 9		nd				
Karl Pearson's regression equ	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test ar	ank correlation	S		Regression Periods:	n analysis - 9 way classifi		CO2				
Karl Pearson's regression equ UNIT-III Small samples: [Wo-way classifun]	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test ar fications:	EXPERIMENTS and F test - Ana	<b>S</b> alysis of	varia	Periods: nce: One-	n analysis - 9 way classifi 9	cations a	nd CO3				
Karl Pearson's regression equunit-III Small samples: Two-way classifunit-IV ndex number -	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test ar fications:  INDEX NUMBERS	EXPERIMENTS  nd F test - Ana	s alysis of	varia	Periods: Periods: Periods:	n analysis -  9  way classifi  9  ndex numbe	cations a	nd CO3				
Karl Pearson's regression equestion of the control	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test are ications:  INDEX NUMBERS - problems in the construction of index rations.	EXPERIMENTS  THE STATE OF THE S	s alysis of	varia	Periods: Periods: Periods:	n analysis -  9  way classifi  9  ndex numbe	cations a	nd CO3				
Karl Pearson's regression equestion of the control	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test ar fications:  INDEX NUMBERS - problems in the construction of index radex numbers — Laspeyre's, Paasche's, B	EXPERIMENTS  THE STATE OF THE S	s alysis of	varia	Periods: Periods: Periods:	n analysis -  9  way classifi  9  ndex number  Tests of an	cations a	nd CO3				
Karl Pearson's regression equestion equipment	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test are fications:  INDEX NUMBERS - problems in the construction of index radex numbers — Laspeyre's, Paasche's, Bof index numbers.	EXPERIMENTS  THE TEST - Ana  THE TEST - ME  THE TES	S alysis of thods of isher's l	of cons	Periods: Periods: Periods: Periods: Periods: Periods:	n analysis -  9  way classifi  9  ndex number Tests of an	cations a ers – simp Ideal Ind	nd CO3 Dle CO4				
Karl Pearson's regression equestion equipment equestion equipment equestion equipment	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test ar fications:  INDEX NUMBERS - problems in the construction of index radex numbers — Laspeyre's, Paasche's, B of index numbers.  TIME SERIES ANALYSIS	EXPERIMENTS  The standard of t	S alysis of thods of isher's l	f varian	Periods: Periods: Periods: Periods: Periods: Periods: Periods:	9 way classifi dex number Tests of an tuations, Ir	cations a ers – simp Ideal Ind	nd CO3 Dle CO4				
Karl Pearson's regression equestion equipment equestion equipment equestion equipment	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test are fications:  INDEX NUMBERS - problems in the construction of index radex numbers — Laspeyre's, Paasche's, B of index numbers.  TIME SERIES ANALYSIS  mportance — Components: Secular Tren	EXPERIMENTS  The standard of t	S alysis of thods of isher's l	f varian	Periods: Periods: Periods: Periods: Periods: Periods: Periods:	9 way classifi dex number Tests of an tuations, Ir	cations a ers – simp Ideal Ind	nd CO3				
Karl Pearson's regression equitable UNIT-III Small samples: Two-way classifunit-IV ndex number - and weighted in Number - Uses UNIT-V Time Series - I Variations - Moder and Moder - Uses	co-efficient of correlation - spearman's rations  TEST OF HYPOTHESIS AND DESIGN OF Test based on chi square test, t test are fications:  INDEX NUMBERS - problems in the construction of index radex numbers — Laspeyre's, Paasche's, B of index numbers.  TIME SERIES ANALYSIS  mportance — Components: Secular Tremodels of Time Series: Free-hand, Semi-Av	EXPERIMENTS  The standard of t	S alysis of thods of isher's l Variations	of cons ndex f	Periods: Periods: Periods: Periods: Periods: Periods: Periods:	9 way classifi dex number Tests of an tuations, Ir	cations a ers – simp Ideal Ind regular	nd CO3 Dle CO4				

- 2. S.P. Gupta, "Business Statistics", Sultan Chand & Sons, 11<sup>th</sup> Edition, 2019.
- 3. R.S.N. Pillai & Bagawathi, "Statistics Theory & Practice", S. Chand Publishing, 8<sup>th</sup> Edition, 2018.

#### **Reference Books**

- 1. Richard Levin, David S. Rubin, "Statistics for Management", Pearson Education, 8<sup>th</sup> Edition, 2017.
- 2. Gupta. S. P., "Statistical Methods", Sultan Chand & Sons, 46<sup>th</sup> Edition, 2021.



- 3. Srivatsava. T.N. and Shailaja Rego, "Statistics for Management", Tata Mc Graw Hill, 3rd Edition, 2008.
- 4. Gupta. S. P., Gupta. P.K and Manmohan, "Business Statistics and Operations Research", Sultan Chand & Sons, 5<sup>th</sup> Edition, 2011.
- 5. Hooda, R. P., "Statistics for Business and Economics", Vikas Publishing House, 5<sup>th</sup> Edition, 2013.

#### **Web References**

- 1. https://www.icai.org/post/sm-foundation-p3-may2021onwards
- 2. https://icmai.in/upload/Students/Syllabus-2012/Study\_Material\_New/Foundation-Paper4-Revised.pdf
- 3. https://statlearning.class.stanford.edu
- 4. www.mit.edu
  - \* TE Theory Exam

#### COs/POs/PSOs Mapping

COs	,, ,		m Outcomes (	(POs)		Program Specific Outcomes (P		
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
1	3	3	3	3	3	3	3	3
2	3	3	3	3	3	3	3	3
3	3	2	3	3	3	3	3	3
4	2	3	3	2	3	3	2	3
5	3	3	3	2	3	3	2	3

Correlation Level: 1 - Low, 2 - Medium, 3 - High

#### **Evaluation Method**

		Contin	uous Asses	ssment Marks	(CAM)	End	
Assessment	CAT 1	CAT 2	Model Exam	Assignment	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	10		5	5	5	75	100



Department		ess Studies					Application		
Semester	THIR	D	Course		,		End Semesto		
Course Code	A200	CE301		ods / We	·	Credi		kimum M	
C N	DACI		L	T	P	C	CAM	ESE	TN
Course Name	BASI	CS OF DATA SCIENCE	3	0	0	3	25	75	100
Prerequisite	Basic I	Knowledge on Data Science			<u> </u>				
	Under	stand Data Scientist's Role in th	ne analysis Proc	ess					
Course	Explaiı	n various mathematical concep	ts for Data Scie	nce					
Objectives	<b></b>	y distribution properties of dat		cal conc	epts.				
		te models for multiple environ							
		ret multiple techniques for solv						***************************************	
	On co	ompletion of the course, the st	udents will be	able to				BT M (Highe	appin st Lev
Course	CO1	Describe the significance of da	ata science and	unders	tand the	e Data Sci	ence process	5. <b>I</b>	<b>(1</b>
Outcome	CO2	Explain how data is collected,	managed and s	tored fo	or data	science		ŀ	<b>(2</b>
	CO3	Build, and prepare data for us	e with a variety	of stat	istical m	nethods a	nd models	ŀ	<b>(2</b>
	CO4	Analyze Data using various Vis	ualization tech	niques.				ŀ	<b>(3</b>
	CO5	Choose contemporary models	, such as machi	ine lear	ning, Al	, techniqu	ies to solve	ŀ	<b>(3</b>
UNIT-I	اد مسلما	practical problems uction To Data Science				Periods:	. ^		
					:				
Definition, Big	Data aı	nd Data Science Hype, Datafica				ta-Defini	tion, Data Sc		co.
Definition, Big Statistical Infer Assumptions, N	Data aı rence, Modelir	nd Data Science Hype, Datafica Populations and Samples, Popung, Philosophy of Exploratory D	ulations and Sa	mples	of Big D	ta-Defini ata, Big [	tion, Data Sc Data Can Me	an Big	CO1
Definition, Big Statistical Infer Assumptions, N Role in this Pro	Data an rence, Modelin ocess Ca	nd Data Science Hype, Datafica Populations and Samples, Popung, Philosophy of Exploratory Dase Study: RealDirect	ulations and Sa	mples	of Big D	eta-Defini Pata, Big I e Process	tion, Data Sc Data Can Me , A Data Scie	an Big	CO:
Definition, Big Statistical Infer Assumptions, N Role in this Pro UNIT-II	Data and rence, Modelin ocess Ca	nd Data Science Hype, Datafica Populations and Samples, Popung, Philosophy of Exploratory Dase Study: RealDirect  Munging	ulations and Sa Pata Analysis, T	mples (	of Big D	eta-Defini Pata, Big ( Periods:	tion, Data Sc Data Can Me , A Data Scie	an Big entist's	
Definition, Big Statistical Infer Assumptions, M Role in this Pro UNIT-II Mathematical	Data and rence, Modeling cess Candral Data	nd Data Science Hype, Datafica Populations and Samples, Popung, Philosophy of Exploratory Dase Study: RealDirect  Munging  naries: Probability, Descriptive S	ulations and Sa Pata Analysis, T Statistics, Corre	mples of the Data	of Big D Science	eta-Defini Pata, Big ( Periods:	tion, Data Sc Data Can Me , A Data Scie	an Big entist's	CO2
Definition, Big Statistical Infer Assumptions, N Role in this Pro UNIT-II Mathematical Data, Language	Data and rence, Modeling occurs Cale Data Prelimines for D	nd Data Science Hype, Datafica Populations and Samples, Populations and Samples, Popularions, Philosophy of Exploratory Dase Study: RealDirect  Munging  naries: Probability, Descriptive Study Science, Collecting Data, Cl	ulations and Sa Pata Analysis, To Statistics, Corre eaning Data, Cr	mples of the Data	of Big D Science	eta-Defini Pata, Big I Periods: Periods: Data Mur	tion, Data Sc Data Can Me , A Data Scie 9 nging: Propel	an Big entist's	
Definition, Big Statistical Infer Assumptions, N Role in this Pro UNIT-II Mathematical Data, Language UNIT-III	Data and rence, Modeling ocess Carbon Data Prelimines for D Score	nd Data Science Hype, Datafica Populations and Samples, Popularions, Popularions and Samples, Popularions, Philosophy of Exploratory Dase Study: RealDirect  Munging  naries: Probability, Descriptive Stata Science, Collecting Data, Cles and Rankings, Statistical Analyses	ulations and Sa Data Analysis, The Statistics, Corre eaning Data, Cr	he Data  lation A	of Big D Science Analysis. urcing.	eta-Defini Pata, Big I Periods: Data Mur Periods:	tion, Data Sc Data Can Me , A Data Scie 9 nging: Prope	an Big entist's rties of	
Definition, Big Statistical Infer Assumptions, N Role in this Pro UNIT-II Mathematical Data, Language UNIT-III	Data and rence, Modeling ocess Carbata Prelimites for Data Score hkings:	nd Data Science Hype, Datafica Populations and Samples, Popularions, Popularions, Popularions, Philosophy of Exploratory Dase Study: RealDirect  Munging  naries: Probability, Descriptive Stata Science, Collecting Data, Cless and Rankings, Statistical Anal Developing Scoring Systems, Z	ulations and Sa Data Analysis, To Statistics, Corre eaning Data, Cr alysis E-scores and No	he Data lation A owdsou	of Big D Science Analysis. urcing.	eta-Definite Pata, Big I Periods: Data Mur Periods:	tion, Data Sc Data Can Me , A Data Scient 9 nging: Proper 9	an Big entist's rties of niques	CO2
Definition, Big Statistical Infer Assumptions, Note in this Pro UNIT-II Mathematical Data, Language UNIT-III Scores and Ran Statistical Anal	Data and rence, Modeling ocess Carbon Data Prelimines for D Score hkings: Sa	nd Data Science Hype, Datafica Populations and Samples, Popularions, Popularions and Samples, Popularions, Philosophy of Exploratory Dase Study: RealDirect  Munging  naries: Probability, Descriptive Stata Science, Collecting Data, Cles and Rankings, Statistical Analyses	ulations and Sa Data Analysis, To Statistics, Corre eaning Data, Cr alysis E-scores and No	he Data lation A owdsou	of Big D Science Analysis. urcing.	eta-Definite Pata, Big I Periods: Data Mur Periods:	tion, Data Sc Data Can Me , A Data Scient 9 nging: Proper 9	an Big entist's rties of niques	
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Definition, Big Statistical Infer Assumptions, Name of the Property of the Pro	Data and rence, Modeling cess Carlo Data Prelimines for Data Score Table Score	Populations and Samples, Populations, Philosophy of Exploratory Dase Study: RealDirect  Munging  Maries: Probability, Descriptive States Science, Collecting Data, Class and Rankings, Statistical Analoeveloping Scoring Systems, Zampling from Distributions, Statistical Poloratory Data and Mathematical Poloratory Data Analysis, Devimatical Models: Philosophies Valuation Environment  rvised Learning:  Linear Regression, Better	Statistics, Correeaning Data, Cralysis Statistical Distribution Models Feloping a Vision Modeling, And Modeling, A	lation A rowdsou ermaliza utions, s ualization	Analysis.  urcing.  Statistic  on Aesonomy o	Periods: dvanced F al Signific  Periods: dvanced F al Signific  Periods: thetic, C f Models  Periods:	tion, Data Sc Data Can Me , A Data Scie 9 nging: Proper 39 Ranking Tech cance, Permu 49 hart Types, , Baseline M	an Big entist's rties of niques utation Great lodels,	co:
Definition, Big Statistical Inference Statistical Inference Statistical Inference Statistical Analytical Easts and P-valualizing Davisualizations Evaluating Modult-V Supervised Lessing Davisualizations Evaluating Modult-V Supervised Lessing Davisualizations Evaluating Modult-V Supervised Lessing Davisualizations Evaluating Modult-V	Data and rence, Modeling occss Carbon Data Prelimings for Data Score onkings: Salues Visuata: Explanta	nd Data Science Hype, Datafica Populations and Samples, Populations and Samples, Populations and Samples, Populations, Philosophy of Exploratory Dase Study: RealDirect  Munging  naries: Probability, Descriptive States Science, Collecting Data, Cles and Rankings, Statistical Anappeloping Scoring Systems, Zampling from Distributions, Statistical Models: Philosophies raluation Environment  rvised Learning:  : Linear Regression, Better through Regularization Class	Statistics, Correeaning Data, Cralysis Statistical Distribution Models Feloping a Vision Modeling, And Modeling, A	lation A rowdsou ermaliza utions, s ualization A Taxon	Analysis.  Arction, According to the Arction According to the Arctic Acco	Periods: dvanced F al Signific  Periods: dvanced F al Signific  Periods: thetic, C f Models  Periods:	tion, Data Sc Data Can Me , A Data Scie 9 nging: Proper 39 Ranking Tech cance, Permu 49 hart Types, , Baseline M	an Big entist's rties of niques utation Great lodels, ogistic	CO2



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- 5. https://www.upgrad.com/blog/basic-concepts-data-science/

#### COs/POs/PSOs Mapping

COs		Progra	m Outcomes (	(POs)		Program Specific Outcomes (PSO:			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	
1	3	3	3	3	3	3	3	3	
2	3	2	3	3	3	3	3	3	
3	2	3	2	3	3	3	1	2	
4	3	3	3	3	3	3	3	3	
5	3	3	1	1	3	1	3	2	

Correlation Level: 1 - Low, 2 - Medium, 3 - High

# **Evaluation Method**

		Contin	uous Asses	End			
Assessment	CAT 1	AT CAT Model Assignment Attendance Examinat		Semester Examination (ESE) Marks	Total Marks		
Marks	10		5	5	5	75	100



<sup>\*</sup> TE – Theory Exam

Department	Busin	Siness Studies Programme: B.Com. Computer Application											
Semester	THIR	THIRD Course Category Code: DSC *End Semester Exam Type: LE											
Course Code	۸200	CL302	Periods / Week			Credit Max		ximum Marks					
course code	AZUC	CL302	L	Т	Р	С	CAM	ESE	TM				
Course Name	P	ROGRAMMING WITH C++ LAB	0	0	4	2	50	50	100				
Prerequisite													
Pedagogy:	Classro	assrooms lecture, tutorials, Group discussion, Seminar, Role play & field work etc											
	To intr	introduce the concepts of Basic Object Oriented concepts and Programming Basics.											
	To gain insight into the Functions and Array usages using C++.												
Course	To understand in depth about the Classes and Objects.												
Objective	To study the Operator overloading and Inheritance concepts.												
	To acq	uaint the Files and Exception Hand	lling concep	ts.									
Course	On co	ompletion of the course, the stude	nts will be a	ble to				BT M	lapping				
Outcome								(Highe	st Level				
	CO1	Understand the Object Oriented o	concepts.						К2				
	CO2 Understand the Functions and Arrays K2												
	CO3	Construct the Classes and Object	ts.						К3				
	CO4	•											
	CO5	Describe Files and Exception Hand	dling Metho	ds.				К2					

#### **List of Exercises**

Write C++ Programs for the followings:

- 1. Class Declarations, Definition, and Accessing Class Members.
- 2. Constructor, parameterized constructor and copy constructors.
- 3. Friend Function and Friend Class.
- 4. Function Overloading and Constructor Overloading.
- 5. Operator Overloading.
- 6. Inheritances.
- 7. Virtual Classes and Abstract Classes.
- 8. Exception Handling.
- 9. IOStream, IStream, Ostream classes and their usages.
- 10. FileStream Operations.
- 11. Template Based Program to Sort the Given List of Elements.

1			
Lecture Periods: -	Tutorial Periods: -	Practical Periods: 60	Total Periods: 60

<sup>\*</sup> LE – Lab Exam



# COs/POs/PSOs Mapping

COs	Pro	ogram	Outcor	Program Specific Outcomes (PSOs)						
	PO1	PO2	PO3	PO4	PO5	PSO1				
1	3	1	-	-	1	2	-	2		
2	2	2	1	-	-	2	1	1		
3	-	1	1	2	1	2	2	2		
4	1	2	-	1	1	3	1	1		
5	1	2	1	1	-	2	3	1		

Correlation Level: 1 - Low, 2 - Medium, 3 - High

#### **Evaluation Method**

	Cor	ntinuous Assess	ment Marks (CAM)	End	Total
Assessment	Model			Semester	Marks
Assessment	Exam	Record	Attendance	Examination	
				(ESE) Marks	
Marks	30	10	10	50	100



Department	Business Studies	Programn							
Semester	THIRD	Course Ca				*End Ser			
Course Code	A20CCE302	Period			Cred		······································	mum M	
		L	T	Р	C	CA		ESE	TM
Course Name	SYSTEM SOFTWARE CONCEPTS	3	0	0	3	2!	5	75	100
Prerequisite	Concent of System Coftware								
Frerequisite	Concept of System Software	n sustan saftu		ام مم ما					
Course	To understand the relationship betwee architecture	en system sortw	are an	ia maci	iine				
Objectives	To understand the processing of an HL	I program for e	vocuti	on on a	comput				
,	To know the design and implementation						Comp	iler	
	To have an understanding of loader, sy			no proc	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	iker ana	comp		
	To have an understanding of loader, sy								
	On completion of the course, the stu							BT M	apping
	,							(Highe:	
Course	<b>CO1</b> Be able to compare various syst	tem software re	lated	to the g	given sys	tem		†	(3
Outcome	<b>CO2</b> Be able to understand the conc	epts required to	deve	lop the	system :	Software		ŀ	(3
	<b>CO3</b> Be able to make proper use of s			•				k	(3
	CO4 Understand design and implem		mhlei	rs mac	ro nroces	sor link	er and		(3
	Compiler	circution or asse		<i>5,</i> 111ac	го ргосс.	, , , , , , , , , , , , , , , , , , ,	ci dila	•	.5
	CO5 Acquire Knowledge on loader, s	system software	tools					ŀ	(3
UNIT-I	Introduction to System Software and				Periods	: 9		<u> </u>	
Language Proc	essors: Introduction - Language Proces	sing Activities -	Funda	amenta	ls of Lan	guage P	rocess	ing &	
	cification - Language Processor Develo	_						_	CO1
	5 5					0 0			COI
	ructures - Allocation Data Structures. S	oftware Tools: 9	oftwa	are Too	Is for Pro	gram De	evelop	_	COI
<ul> <li>Editors - Deb</li> </ul>	ructures - Allocation Data Structures. So			re Too	ls for Pro	gram De	evelop	_	COI
	ug Monitors - Programming Environme			are Too			evelop	_	COI
UNIT-II	ug Monitors - Programming Environme Assemblers	nts - User Interf	aces.		Periods	: 9		ment	
<b>UNIT-II</b> Elements of As	ug Monitors - Programming Environme Assemblers ssembly Language Programming: A Sin	nts - User Interf	aces.		Periods	: 9		ment	
<b>UNIT-II</b> Elements of As Design of a Two	ug Monitors - Programming Environme Assemblers ssembly Language Programming: A Sin o Pass Assembler - A single pass Assemb	nts - User Interf	aces.		<b>Periods</b> ss Struct	: <b>9</b> ure of A		ment	
UNIT-II Elements of As Design of a Two UNIT-III	ug Monitors - Programming Environme Assemblers ssembly Language Programming: A Sin o Pass Assembler - A single pass Assemble Macros and Macro Processors	nts - User Interf nple Assembly S bler for IBM PC.	aces. Schem	ne - Pa:	Periods ss Struct	: 9 ure of A :: 9	ssemb	ment	
UNIT-II Elements of As Design of a Two UNIT-III Macro Definition	ug Monitors - Programming Environment Assemblers ssembly Language Programming: A Sinto Pass Assembler - A single pass Assembler - Macros and Macro Processors on and Call - Macro Expansion - Neste	nts - User Interf nple Assembly S bler for IBM PC.	aces. Schem	ne - Pa:	Periods ss Struct	: 9 ure of A :: 9	ssemb	ment	CO2
UNIT-II Elements of As Design of a Two UNIT-III Macro Definition Macro Preproc	ug Monitors - Programming Environment Assemblers ssembly Language Programming: A Sin o Pass Assembler - A single pass Assembler - Macros and Macro Processors on and Call - Macro Expansion - Neste essor.	nts - User Interf nple Assembly S bler for IBM PC. d Macro Calls -	aces. Schem	ne - Pa:	Periods Periods Macro Fa	:: 9 ure of A :: 9 cilities -	ssemb	ment	CO2
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UNIT-II Elements of Astronomy Design of a Two UNIT-III Macro Definition Macro Preprocu	ug Monitors - Programming Environment Assemblers ssembly Language Programming: A Sin o Pass Assembler - A single pass Assembler - Macros and Macro Processors on and Call - Macro Expansion - Neste essor.	nts - User Interfinple Assembly Stoler for IBM PC.  d Macro Calls -	Schem	ne - Pas	Periods ss Struct  Periods Macro Fa  Periods	: 9 ure of A :: 9 cilities -	ssemb	ment lers -	CO2
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- 4. "Systems Programming: Designing and Developing Distributed Applications" by John J. Donovan.

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#### **COs/POs/PSOs Mapping**

COs	,,	Progra	m Outcomes (	(POs)	Program Specific Outcomes (PSOs			
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
1	3	3	3	3	3	3	3	3
2	3	3	3	3	3	3	3	3
3	3	2	3	3	3	3	3	3
4	2	3	3	2	3	3	2	3
5	3	3	3	2	3	3	2	3

Correlation Level: 1 - Low, 2 - Medium, 3 - High

#### **Evaluation Method**

		Contin	uous Asses	ssment Marks	(CAM)	End	
Assessment	CAT 1	AT CAT Model 1 2 Exam		Assignment	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	10		5	5	5	75	100



<sup>\*</sup> TE – Theory Exam

Department	BUS	SINESS STUDIES Programme: B.Com. Computer Application									
Semester	THII	RD	Cours <b>SEC</b>	Course Category Code: End Semeste					r Exam Type: - LE		
			P	eriods /	Week	Credit	M	Maximum Marks			
Course Code	Course Code A20CCS302		L	Т	Р	С	CAM	ESE	TM		
Course Name	Acco	unting Using Software	0	0	4	2	50	50	100		
Course Objectives	To m	ake the students familiar with th	ne operations of	f Compu	iterised <i>i</i>	Accounti	ng Soft\	ware			
	On co	On completion of the course, the students will be able to  BT Mapping (Highest Level									
Course	CO1	Demonstrate their understan	К3								
Outcomes	CO2	Prepare different kinds of reports from the Accounting Software							К3		
	CO3	CO3 Generate the Financial Statements using the Accounting Software							К3		
	İ	<u>i</u>						<u> </u>			

#### **EXERCISES**

- 1. Getting started with an Accounting Software and Creation of Company
- 2. Configuring and Altering Features of Company
- 3. Chart of Accounts Understanding of different Ledger Groups
- 4. Ledger Creation Single Ledger Multi Ledger Display and Deletion
- 5. Understanding and Creating Inventory Masters
- 6. Creation of Stock Items and Godown
- 7. Preparation of Stock Reports
- 8. Recording Transactions Voucher Creation (Different types of vouchers)
- 9. Accounts Receivables and Accounts Payables
- 10. MIS Reports
- 11. Generating Financial Statements Balance Sheet, Profit and Loss Account, and CashFlow Statement
- 12. Performing Analysis of Financial Statements using Accounting Ratios



# COs/POs/PSOs Mapping

COs	Pro	ogram (	Outcor	Program Specific Outcomes (PSOs)				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
1	1	1	-	-	1	2	1	2
2	1	2	1	-	-	2	1	1
3	-	1	1	2	1	2	2	2
4	1	1	-	1	1	3	1	1
5	1	1	1	-	1	2	2	1

Correlation Level: 1 - Low, 2 - Medium, 3 - High

# **Evaluation Method**

	Continuous	Assessment	End		
Assessment	Model Exam	Record	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	30	10	10	50	100



Department	BUSINESS	STUDIES	Progr	amme:	B.Com.	Compute	er Appli	cation			
Semester	THIRD	THIRD Course Category Code: End Semester							ype: <b>TE</b>		
CourseCode	A23CCE303	n		Periods/	T _	Credit	·	num Ma	7		
			L	T	P	С	CAM	ESE	TM		
Course Name	BUSINESS S		3	0	0	3	25	75	100		
Prerequisite	***************************************	edge on Business Strategy		io io Du	cinoco						
	To gain knowledge about business policy and strategic in Business										
Course Objectives	To learn Strategic formulation										
	To make the students understand about the corporate strategy										
		To explain strategic alternatives and growth strategy									
	To be familiar with strategic implementation										
		ion of the course, the stud						(Highes	apping st Leve		
		CO1 Understand the concepts of Business policy and strategic management									
Course		CO2 Explain the concept of strategic formulation									
Outcomes	CO3 Develop their skills in corporate Strategy								(3		
	CO4 Demonstrate their ability in growth strategy								(3		
		rstand the concept of strat				7		К3			
UNIT-I	BUSINESS	POLICY AND STRATEGIC IV	<b>IANAGEMENT</b>			Periods	s:10		·		
	ategic formula	C FORMULATION ation-Vision, Mission and pegic perspectives-Fourteer						strategio	CO2		
UNIT-III	. •	ENVIRONMENT AND CORI	•		-	Periods	·· <b>Q</b>				
Meaning of Bus Environment), E cycle – Portfolic	iness Environ Environmenta analysis – Sir	ment-Components of Busir I Scanning-SWOT Analysis - nple case studies	ness Environm – Corporate st	ent (Int rategy I		vironmer nd scope	nt and E – Proje		CO3		
UNIT-IV		CALTERNATIVES AND GRO			ccifi ii = =	Periods		natives	- C		
Horizontal expa	ansion and di	rnatives-Generating strat versification- Classificatior malgamation – joint ventu	of strategies	based	on the	_			1		
			re – Simple ca	oc otaa.		n			<u>.L</u>		
UNIT-V	STRATEGIO	IMPLEMENTATION				Periods					
UNIT-V Implementation	STRATEGIO of strategy -	CIMPLEMENTATION - Leadership and organizat				i		aluatior	CO5		
UNIT-V Implementation and control - Sin Lecture Perioc	STRATEGIO n of strategy - mple case stud	CIMPLEMENTATION - Leadership and organizat	tional climate		ing and	controlli			CO5		
UNIT-V Implementation and control - Sin Lecture Period Text Books 1. Azharkazm 2. L. M. Prasa	strategical of strategy - mple case studies:45  i, "Business pad,	C IMPLEMENTATION  - Leadership and organizate dies  Tutorial Periods:0  olicy and strategic manage policy and strategic manage	Practi Practi ement", Tata N ement", Sultar	– Plann i <b>cal Per</b> i 1cGraw n Chand	ing and  ods:-  Hill Pub & Sons,	Tota lishers, 4	ng – Ev I <b>Perioc</b>	ls:45			
mplementation and control - Sin Lecture Period Fext Books  1. Azharkazm 2. L. M. Prasa 3. Fred. R. Da	strategion of strategy - mple case studies:45  i, "Business pure d, "Business pure d, "Strategion of the strategion of t	C IMPLEMENTATION  - Leadership and organizate dies  Tutorial Periods:0  olicy and strategic manage	Practi Practi ement", Tata N ement", Sultar	– Plann i <b>cal Per</b> i 1cGraw n Chand	ing and  ods:-  Hill Pub & Sons,	Tota lishers, 4	ng – Ev I <b>Perioc</b>	ls:45			
UNIT-V Implementation and control - Sin Lecture Period Text Books 1. Azharkazm 2. L. M. Prasa 3. Fred. R. Da Reference Book	strategican of strategy - mple case studis:45  i, "Business pd, "Business pd, "Business pd, "Strategics	C IMPLEMENTATION  - Leadership and organizate dies  Tutorial Periods:0  olicy and strategic manage policy and strategic manage	Practi Practi ement", Tata M ement", Sultar	– Plann ical Peri IcGraw n Chand	ing and  ods:-  Hill Pub  & Sons, Edition 2	Tota lishers, 4 6th Edition	ng – Ev I <b>Perioc</b> th Editio on.	ls:45			

ZX

Pvt. Ltd, 12<sup>th</sup> Edition, 2020

3. John A. Pearce, Richard B. Robinson, Amrita Mital, "Strategic Management", Aitbs Publishers 7<sup>th</sup> Edition, 2015.

#### **Web References**

- 1. http://www.rjspm.com/PDF/Strategic-Management-Notes-PDF.pdf
- 2. https://www.geektonight.com/strategic-management-notes-pdf/
- 3. https://www.academia.edu/27553954/Strategic\_Management\_Notes\_Power\_Point\_Chapter\_1
- 4. https://www.slideshare.net/KiruthikaRuthi/strategic-management-full-notes
- 5. http://studentzonengasce.nmims.edu/content/Strategic%20Management/Strategic\_Management\_IBdA3TJvQg .pdf

COs		Prograi	m Outcome	es (POs)	Program Specific Outcomes (PSOs)				
COS	PO 1	PO 2	PO 3	PO 4	PO 5	PSO 1	PSO 2	PSO 3	
1	3	3	3	3	3	3	3	3	
2	3	3	3	3	3	3	3	3	
3	3	2	3	3	2	3	3	3	
4	2	3	2	2	2	2	3	2	
5	3	3	3	3	3	3	3	3	

#### **Correlation Level:**

High	Moderate	Low				
3	2	1				

#### **Evaluation Method**

		Contir	nuous Asse	End			
Assessment	CAT 1	CAT 2	Model Exam	Assignment*	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	1	0	5	5	5	75	100



# **ANNEXURE 3**



# SRI MANAKULA VINAYAGAR ENGINEERING COLLEGE (An Autonomous Institution)

(An Autonomous Institution)
(Approved by AICTE, New Delhi & Affiliated to Pondicherry University)
(Accredited by NBA-AICTE, New Delhi, ISO 9001:2000 Certified Institution & Accredited by NAAC with "A" Grade)

Madagadipet, Puducherry - 605 107



# SCHOOL OF ARTS AND SCIENCE

# BACHELOR OF COMMERCE IN COMPUTER APPLICATION

ACADEMIC REGULATIONS 2023 (R-2023)

**CURRICULUM** 

Curriculum - Regulations 2023

#### **COLLEGE VISION AND MISSION**

#### Vision

To be globally recognized for excellence in quality education, innovation and research for the transformation of lives to serve the society.

#### **Mission**

#### M1: Quality Education:

To provide comprehensive academic system that amalgamates the cutting-edge technologies with best practices.

#### M2: Research and Innovation:

To foster value-based research and innovation in collaboration with industries and institutions globally for creating intellectuals with new avenues.

#### M3: Employability and Entrepreneurship:

To inculcate the employability and entrepreneurial skills through value and skill-based training.

#### M4: Ethical Values:

To instill deep sense of human values by blending societal righteousness with academic professionalism for the growth of society.

#### **DEPARTMENT OF BUSINESS STUDIES**

#### **VISION AND MISSION**

#### Vision

To explore value-based Accounting and Management Education through innovative and flexible curriculum that enables to decipher and adapt in multidisciplinary academic and research environments and the society at large.

#### **Mission**

#### M1: Knowledge Sharing:

To transform lives through knowledge creation and sharing

#### M2: Collaborative Learning:

To leverage the resources to provide experiential learning, immersion and other collaboration opportunities.

#### M3: Career Development:

To provide the best professional development and career growth opportunities to the students.

#### **M4: Consistent Improvement:**

To continuously improve through stakeholder engagement, industry relations, and assurance of learning across multiple domains.

Curriculum - Regulations 2023

# **Programme Outcome (PO)**

**PO1:** Acquire the essential knowledge on the successful prospects of business.

**PO2:** Understand the practical issues and challenges that the trade world encounters.

PO3: Apply concepts, principles and procedures in transacting business effectively.

**PO4:** Gain analytical skill in undertaking commercial ventures and evaluate the pros and cons of embarking on trade and trade related activities based on their in-depth knowledge.

**PO5:** Be employable, exhibit entrepreneurial drive and be a model of principled and ethically sound business professionals.

# **Program Specific Outcomes (PSO)**

**PSO1:** Apply the various business management and computer applications concepts to solve the real-world problems.

**PSO2:** Acquire the knowledge on object-based computer applications in various business fields.

**PSO3:** Enrich the practical knowledge on applications of accounting and programming languages in business ventures.

Curriculum - Regulations 2023

# **BACHELOR OF COMMERCE (COMPUTER APPLICATION)** STRUCTURE FOR UNDERGRADUATE PROGRAMME

SI. No	Course Category	Breakdown of Credits								
	Part I									
1 Modern Indian Language (MIL) 06										
	Part II									
2	English (ENG)	06								
Part III										
3	Discipline Specific Core Courses (DSC)	83								
4	Discipline Specific Elective Courses (DSE)	12								
5	Inter-Disciplinary courses (IDC)	13								
6	Skill Enhancement Courses (SEC)	12								
7	Employability Enhancement Courses (EEC*)	0								
8	Ability Enhancement Courses (AEC)	04								
9	Open Electives (OE)	04								
10	Online Certification Course (OCC*)	0								
11	Extension Activity (EA*)	0								
	Total 140									

# **SCHEME OF CREDIT DISTRIBUTION – SUMMARY**

SI.	Course Category		Credi	Total				
No.			II	III	IV	V	VI	Credits
	Part	: 1			•			
1	Language (MIL)	3	3					06
	Part	II						
2	English (ENG)	3	3					06
	Part	III			•			
3	Discipline Specific Core Courses (DSC)	13	9	14	18	13	16	83
4	Discipline Specific Elective Courses (DSE)			3	3	3	3	12
5	Inter-Disciplinary Courses (IDC)	3	7			3		13
6	Skill Enhancement Courses (SEC)	2	2	2	2	2	2	12
7	Employability Enhancement Courses (EEC*)	0	0	0	0			0
8	Ability Enhancement Courses (AEC)	1	1	1	1			04
9	Open Electives (OE)			2	2			04
10	Online Certification Course (OCC*)					0		0
11	Extension Activity (EA*)		0					0
	Total	25	25	22	26	21	21	140

EEC, OCC, EA will not be included for the computation of "Total of Credits" as well as "CGPA".



SEMESTER – I												
SI.	Course Code	Course Title	Category	Pe	rio	ds	Credit	Max. M	arks			
No.	Course Code	Course Title		L	Т	Р	s	CAM	ESM	Total		
			Part I									
Theo			1	ı	ı	1	ı	ı	1	1		
1	A23FRT101C	French - I	MIL	3	0	0	3	25	75	100		
	A23TAT101C	Tamil - I										
Part II												
Theory												
2	A23BET102C	Business English - I	ENG	3	0	0	3	25	75	100		
	Part III											
Theo	ry											
3	A23CST101C	Financial Accounting for Business	DSC	3	1	0	4	25	75	100		
4	A23BAD101C	Managerial Economics	IDC	3	0	0	3	25	75	100		
5	A23CPT101C	Problem Solving using C	DSC	4	0	0	4	25	75	100		
6	A23BAT102C	Business Management and Practices	DSC	3	0	0	3	25	75	100		
Pract	tical											
7	A23CPL101C	Programming in C Lab	DSC	0	0	4	2	50	50	100		
Skill	Enhancement C	ourse										
8	A23ENSA01C	Communication Skill	SEC	0	0	4	2	100	0	100		
Abilit	y Enhancement	Course										
9	9 A23AETA02C Environmental Studies AEC 1 0 0 1 100 0 100											
Empl	oyability Enhan	cement Course										
10	A23CCC101D	Certification Course - I*	EEC	0	0	4	0	100	0	100		
							25	500	500	1000		

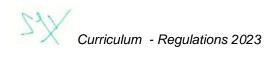
<sup>\*</sup> Employability Enhancement Course are to be selected from the list in Annexure I

		SEMES	STER – II									
SI.	Course Code	Course Title	Category	Pe	rio		Credits	Max. N				
No.	Course code			L	Т	Р	Credits	CAM	ESM	Total		
Theo	W1.7	Pa	art I									
Theo	A23FRT202C	French - II										
1	A23FR1202C	Tamil - II	MIL	3	0	0	3	25	75	100		
	A231A1202C		vet II									
Part II Theory												
2	A23BET202C	Business English - II	ENG	3	0	0	3	25	75	100		
		Pa	rt III					<u> </u>	l .			
Theo	ry											
3	A23CMT203C	Advanced Financial Accounting	DSC	3	1	0	4	25	75	100		
4	A23BAD202C	Legal Aspects of Business	IDC	3	0	0	3	25	75	100		
5	A23MADA01C	Business Mathematics and Statistics	IDC	3	1	0	4	25	75	100		
6	A23CPT203C	Fundamentals of Information Technology	DSC	3	0	0	3	25	75	100		
Pract	ical											
7	A23BFL201C	Spreadsheets Lab	DSC	0	0	4	2	50	50	100		
Skill	Enhancement Co	ourse										
8	A23ENSA02C	Soft Skills	SEC	0	0	4	2	100	0	100		
Abilit	y Enhancement	Course						•	•			
9	A23AETA01C	Public Administration	AEC	1	0	0	1	100	0	100		
Empl	oyability Enhand	cement Course										
10	A23CCC202D	Certification Course - II*	EEC	0	0	4	0	100	0	100		
Exter	nsion Activity											
11	A23EAS201C	National Service Scheme	EA	0	0	2	0	100	0	100		
							25	600	500	1100		

<sup>\*</sup> Employability Enhancement Course are to be selected from the list in Annexure I

SEMESTER – III											
SI.	Course Code	Course Title	Category	Pe	erio	ds	Credits	М	ax. Mar	ks	
No.	Course Code			L	T	Р	Credits	CAM	ESM	Total	
		Pa	art III								
Theo	ry		1		1			ı	ı		
1	A23CMT305C	Corporate Accounting	DSC	3	1	0	4	25	75	100	
2	A23CPT305C	Programming in C++	DSC	4	0	0	4	25	75	100	
3	A23BAT307C	Financial Management	DSC	3	1	0	4	25	75	100	
	A23CCE301D	Basics of Data Science									
4	A23CCE302D	System Software Concepts	DSE	3	0	0	3	25	75	100	
	A23CCE303D	Business Strategy									
5	A23XXO30XC	Open Elective - I	OE	2	0	0	2	25	75	100	
Pract	ical		Į.			ı		I.	II.		
6	A23CPL305C	Programming in C++ Lab	DSC	0	0	4	2	50	50	100	
Skill	Enhancement Co	ourse									
7	A23CCS301D	Accounting using Software	SEC	0	0	4	2	100	0	100	
Abilit	y Enhancement	Course									
8	A23AETA04C	Value Education	AEC	1	0	0	1	100	0	100	
Empl	oyability Enhanc	ement Course		•							
9	A23CSC303D	Certification Course - III*	EEC	0	0	4	0	100	0	100	
							22	475	425	900	

<sup>\*</sup> Employability Enhancement Course are to be selected from the list in Annexure I



		SEME	STER - IV							
SI.	Course Code	Course Title	Category	Pe	rio		Credits		ax. Mar	
No.				L	ı	Р		CAM	ESM	Total
		Р	art III							
Theo	ry		1	•						
1	A23CMT409C	Management Accounting	DSC	3	1	0	4	25	75	100
2	A23CPT406C	Problem Solving using JAVA	DSC	4	0	0	4	25	75	100
3	A23CPT407C	Database Management Systems	DSC	3	0	0	3	25	75	100
	A23CME404D	Basics of Stock Market								
4	A23CME405D	Insurance and Risk Management	DSE	3	0	0	3	25	75	100
	A23CME406D	Financial Markets and Services								
5	A23XXO40XC	Open Elective - II	OE	2	0	0	2	25	75	100
Pract	ical									
6	A23CPL406C	Programming using JAVA Lab	DSC	0	0	4	2	50	50	100
7	A23CPL407C	Database Management System Lab	DSC	0	0	4	2	50	50	100
Interr	nship									
8	A23CCN401D	Internship / In-Plant Training	DSC	0	0	6	3	40	60	100
Skill	Enhancement Co	ourse								
9	A23MASA01C	Quantitative Aptitude and Logical Reasoning	SEC	0	0	4	2	100	0	100
Abilit	y Enhancement	Course		•	•	•			•	•
10         A23AETA03C         Indian Constitution         AEC         1         0         0         1         100         0         100										100
Empl	oyability Enhand	cement Course		•				1		ı
11	A23CCC404D	Certification Course - IV*	EEC	0	0	4	0	100	0	100
			<u> </u>				26	565	535	1100

<sup>\*</sup> Employability Enhancement Course are to be selected from the list in Annexure I

SEMESTER - V											
SI.	Course Code	Course Title	Category	Pe	erio		Credits		ax. Mar		
No.	Godise Gode	Godise Title	Category	L	T	Р	Orcaito	CAM	ESM	Total	
		Р	art III								
Theo	ry										
1	A23CST503C	Income Tax Law and Practice	DSC	3	1	0	4	25	75	100	
2	A23CPT508C	Python Programming	DSC	4	0	0	4	25	75	100	
3	A23CMT510C	Financial Reporting and Analysis - I	DSC	3	0	0	3	25	75	100	
	A23CME507C	Financial Derivatives									
4	A23CME508C	Banking and Insurance	DSE	3	0	0	3	25	75	100	
	A23CME509C	Security Analysis and Portfolio Management									
Pract	tical										
5	A23CPL508C	Python Programming and Network Lab	DSC	0	0	4	2	50	50	100	
Proje	ect										
6	A23BAP503C	Social Responsibility Project	IDC	0	0	6	3	40	60	100	
Skill	Enhancement Co	ourse									
7	A23BAS502C	4	2	100	0	100					
Onlir	ne Certification C	Course									
8	A23CCM501D	MOOC - Certificate Course	occ	0	0	4	0	Successful Completion		-	
							21	290	410	700	

	SEMESTER - VI											
SI.	Course Code	Course Title	Catagory	Р	erio	ds	Credits	Max. Marks				
No.	Course Code	Course Title	Category	L	T	Р	Credits	CAM	ESM	Total		
		F	Part III									
Theo	ory											
1	A23CMT613C	Financial Reporting and Analysis - II	DSC	3	0	0	3	25	75	100		
2	A23CPT609C	Artificial Intelligence and Machine Learning	DSC	4	0	0	4	25	75	100		
3	A23CST607C	Goods and Services Tax	DSC	3	1	0	4	25	75	100		
	A23CCE604D	Ethical Hacking										
4	A23CCE605D	Cyber Security and Digital Forensics	DSE	3	0	0	3	25	75	100		
	A23CME612C	Personal Finance										
Proje	ect											
5	A23CCP601D	Project	DSC	0	0	10	5	40	60	100		
Skill	Enhancement Co	ourse	•		-							
6	A23BAS603C	Life Skills Development and Mentoring	SEC	0	0	4	2	100	0	100		
							21	240	360	600		



# Annexure - I

# EMPLOYABILITY ENHANCEMENT COURSES - CERTIFICATION COURSES (Not included in CGPA and Credits computation)

# Certification Course - I, II, III & IV

(To be chosen from the below list but not limited)

SI. No.	Course Title
1	MS Office
2	Advanced Excel
3	Tally
4	Digital Marketing
5	Internet of Things
6	Block Chain
7	Artificial Intelligence
8	Investment & trading Strategies
9	Foundation of Stock Market Investing
10	Google Analytics

# **ANNEXURE 4** FIRST SEMESTER SYLLABI

Department	French	Progra	amme :	B.Com CA	4				
Semester	ı	Cours MIL	e Catego	ory Code:	*End S	emestei	r Exam <sup>¬</sup>	Гуре: <b>ТЕ</b>	
Course Code	A23FRT101C	1	Periods/	'Week	Credit	Ma	aximum	Marks	
	AZSIKITOTE	L	Т	P	С	CAM	ESE	TM	
Course Name	FRENCH I	3	0	0	3	25	75	100	
	, B.SC., BBA,B.Com and BCA Programmes)								
Prerequisite	French language in class 12th								
Course Objectives	To introduce the basics of French language	e to the stu	ıdents						
	To enable the students to read, understan	d and writ	e simple	sentence	es				
	To help them to grasp the fundamentals o	f French gr	ammar						
	To make the students to formulate correct	phrases							
	To introduce them French and Francophor		es and th	neir cultu	res				
	On completion of the course, the students	will be abl	e to				1	apping st Level)	
	<b>CO1</b> Have a general understanding of the la	anguage						<b>K1</b>	
Course	CO2 Analyze and interpret simple phrases v	written in I	rench				K2		
Outcomes	CO3 Have the basics of French grammar							K3	
	CO4 Communicate and ask basic questions	in French	languag	e				<b>K</b> 4	
	CO5 Appreciate the diversity and multiplici				ne world			K5	
UNIT-I	S'introduire	.,			Periods				
1. Le francais, le	s Francais, la France			<u>i</u>					
2. Je m'appelle E	Elise, et vous ?							CO1	
3. Saluer, se pre	senter, remercier								
4. Vous dansez ?									
	elqu'un et donner des informations			······					
UNIT-II	Demander des questions sur quelqu'un			<u> </u>	Periods	:09		T	
	o et compagnie							CO2	
<ol> <li>Dire ce qu'on</li> <li>Les voisins de</li> </ol>									
	s informations sur quelqu'un								
UNIT-III	Expliquer quelque chose				Periods	:09		<u> </u>	
1. Tu vas au Luxe	i								
	dire d'où on vient							соз	
	pour l'inscription								
4. A vélo, en trai	n, en avion								
	tinéraire, proposer quelque chose			······································					
UNIT-IV	Poser des questions et commander				Periods	:09			
	eur, le BHV s'il vous plait							CO4	
2. Au marché	uus shasa damandar la asiir								
3. Acheter quelo 4. On déjeune ic	រួue chose, demander le prix េះ								
•	ı r urant, comprendre un menu								
J. America restat	arang comprehate un menu								
								<u>4</u>	





**UNIT-V** Inviter et proposer quelque chose Periods:09 1. On va chez ma copine? **CO5** Proposer quelque chose

- 3. Demander et donner des informations sur quelqu'un
- 4. Chez Susana
- 5. Etre invité chez quelqu'un

**Total Periods: 45 Lecture Periods: 45 Tutorial Periods: Practical Periods:-**

# Text Books

- 1. Sylvie Poisson Quinton and Michèle Maheo, Festival 1 Méthode de Français, CLE editions, 2009
- 2. Nathalie Hirschsprung and Tony Tricot, Cosmopolite 1, Hachette editions, 2017
- 3. Caroline Veltcheff and Stanley Hilton, Preparation du Delf A1, Hachette editions, 2011

# Reference Books

- 1. Régine Mérieux and Yves Loiseau, Latitudes 1, Didier editions, 2017
- 2. Annie Berthet and Emmanuelle Daili, Alter Ego + A1, Hachette editions, 2012
- 3. Bruno Giradeau, Réussir le Delf A1, Didier editions, 2019
- 4. Richard Lescure, Delf A1 150 Activités, Langers and CLE, 2005
- 5. Manisha Verma, La grammaire élémentaire française, Notion Press, 2010

# Web References

- 1. https://www.tv5monde.com
- 2. https://www.rfi.fr
- 3. https://www.lemonde.fr
- 4. <a href="https://www.frenchpodcasts.com">https://www.frenchpodcasts.com</a>
- https://www.coursera.org

# COs/POs/PSOs Mapping

COs		Progra	m Outcom	Program Specific Outcomes (PSOs)				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
1	3	3	3	3	3	3	3	3
2	3	3	3	3	2	3	3	3
3	3	3	3	3	3	3	2	3
4	2	3	2	2	3	3	3	3
5	3	3	3	3	3	3	3	3

Correlation Level: 1 - Low, 2 - Medium, 3 - High

		Contir	nuous Asse	End			
Assessment	CAT	CAT	Model Exam			Semester	Total
Assessment	1	1 2		Assignment*	Attendance	Examination	Marks
						(ESE) Marks	
Marks	10		5	5	5	75	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus





<sup>\*</sup> TE – Theory Exam, LE – Lab Exam

Department	TAMIL	Progran	nme: <b>B</b> .	.Com CA	4						
Semester	First	Course Category Code: MIL *End Semester Exam Type: T									
CourseCode	A23TAT101C	Perio	ds/We	ek	Credit	Max	cimumMa	arks			
Coursecode		L	Т	Р	С	CAM	ESE	TM			
Course Name	TAMIL – I	3	0	0	3	25	75	100			
-	B.A, B.Sc., BBA., B.COM., and BCA.,										
<b>Programmes</b> ) Prerequisite											
rierequisite	பன்னிரெண்டாம் வகுப்பில் தமிழை ஒரு பாட										
	<ul> <li>செவ்விலக்கிய தன்மை கொண்ட தமிழ்மொழியின் சிறப்பினை எடுத்துரைப்பதாக இப்பாடத்திட்டம்</li> <li>அமைக்கப்பட்டுள்ளது.</li> </ul>										
Course	இரண்டாயிரம் ஆண்டுகாலத் தமிழின் தொன்மையையும் வரலாற்றையும் அதன் விழுமியங்களையும் பண்பாட்டையும் எடுத்துரைப்பதாக இப்பாடத்திட்டம் அமைக்கப்பட்டுள்ளது.										
Objectives	<ul> <li>தமிழ் இலக்கியம் உள்ளடக்கத்திலும், வடிவத்திலும் பெற்றமாற்றங்கள், அதன் சிந்தனைகள், அடையாளங்க ஆகியவற்றைக் காலந்தோறும் எழுதப்பட்ட இக்கியங்களின் வழியாகக் கூறுவதற்கு இப்பாடத்திட்டம் அமைக்கப்பட்டுள்ளது.</li> </ul>										
	<ul> <li>வாழ்வியல் சிந்தனைகள், ஒழுக்கவியல் கோட்பாடுகள், சமத்துவம், சூழலியல் எனப் பல கூறுகளை மாணவர்களுக்கு எடுத்துரைக்கும் விதத்தில் இப்பாடத்திட்டம் உருவாக்கப்பட்டுள்ளது.</li> </ul>										
	<ul> <li>சிந்தனை ஆற்றலைப் பெருக்குவதற்குத் தாய்மொழியின் பங்களிப்பினை உணர்த்த இப்பாடத்திட்டம் அமைக்கப்பட்டுள்ளது.</li> </ul>										
	On completion of the course, the students will be able to										
Course Outcome	CO1 இலக்கியங்கள் உணர்த்தும் வாழ்விய	பல் நெறிமு	<u>ന്</u> ദെക്ക	ளப் பேன	னி நடத்தல்.		····	est Level <b>K3</b>			
	CO2 நமது எண்ணத்தை வெளிப்படுத்தும்	கருவியாகத்	5 தாய்ெ	மாழியை	ப் பயன்படுத்த	ந்தல்.		К3			
	CO3 தகவல் தெடர்புக்குத் தாய்மொழியின் முக்கியத்துவத்தை உணர்தல்.										
	CO4 தாய்மொழியின் சிறப்பை அறிதல்.										
	CO5 இலக்கிய இன்பங்களை நுகரும் திறன்	 ദക്കണ ഖ <b>ന</b>	ா்த்தல்.					К3			
UNIT-I	இக்கால இலக்கியம்- மரபுக்கவிதைகள்- புதுக்	கவிதைகள்	- சிறுக	தை	Periods: 09	)					
கொண்டவரே…மு	- பாரதியார்-வெள்ளிப் பனிமலையின் மீதுலா தல் - கவிஞனுக்கும் காதலிக்கும் மீட்சிதந்தார் வ அப்துல் ரகுமான் - வடலூரும் வார்தாவும் - டி சாம்பலுக்குள்.	பரை) தங்க	ப்பா - ப	ചതിப்பான	ற்ற நுனிகள்	- வாழ்க்ன	க ஓவிய	ம். CO1			
UNIT-II	நாடகம் -உரைநடை- நாவல்				Periods: 09	)					
<b>நாடகம்</b> - பிரபஞ் இரா.முருகவேள்			) - அ <u>ந</u> ்	ந்தக் கா	் லத்தில் காப்	பி இல்லை	—நாவல்	- CO2			
UNIT-III	பக்தி இலக்கியம் -சைவம்- வைணவம்	- கிறித்து	و - مالا	ஸ்லாம்	Periods: 09	)					
நான்காம் திருமு மாணிக்கவாசகர் மட்டும் - காண பொய்கையாழ்வார் திருக்கண்டேன் செ பெரியாழ்வார் தி இனவேல்பாடல்	-சைவம்-திருஞானசம்பந்தூ - முதல் திருமுறை நை - கூற்றாயினவாறுபாடல் மட்டும்- சுந்தர - திருவாசகம் - புல்லாய் புழுவாய்பாடல் மட்டு ரக்காலம்மையார்-திருவிரட்டை மணிமாலை - - வையம் தகளியாய்பாடல் மட்டும் -பூதத் பான்மேனிபாடல் மட்டும் - நம்மாழ்வார் - திரு ருமொழி - வாக்குத் தூய்மைபாடல் மட் மட்டும் - <b>கிறித்துவம் -</b> இரட்சண்ய மனோகரம் ங்குடி மஸ்தான் சாகிபு— ரகுமான் கண்ணி -அடை சிற்றிலக்கியம் - முத்தொள்ளாயிரம் - உலா-	ர் - ஏழாம் நம் - திருரு அன்பால் தாழ்வார் - நவாய்மொழ் _டும் -ஆஎ - ஆவிக்குழ த்த மனக்டே	் திருமு	றை திருமந்தி வதெவ்வ தகளிய என் எனி - நாச் யர்மு	- பித்தாபிறை நேம் - ஆர் ஈறுபாடல் பாய்பாடல் ப ன்பாடல் ம சசியார் திரு தல் உனையம	சூடிபாடல் க்கும் இடு மட்டும். <b>எ</b> மட்டும் - பே ட்டும் - பெ மொழி— எல ல்லது பற்று( ரை	் மட்டும் மின்பாட வணவம் பயாழ்வார் ரியாழ்வார் ர்பு உரு	- - සි			
- ப்பக்கியம்	இடைக்காலப் புலவர்கள் முத்தொள்ளாயிரம் - 1.வேரறுகைபம்பிச் சுரை	பாப் 2 மா	തരാ ചി	வைபகர்4	வார் 3 என்ன	റെ ചെ	Iക്) <i>ഒള</i>	ாத் <b>CO</b> 4			
* *	்கள் மட்டும் - <b>உலா</b> - குலோத்துங்கசோழன் உ	_லா - தா	ளை அ	ரவிந்தச்	சாதிமுதல்	நிலவென்ற	ளள் வரை	-			





நாட்டுவளம் - கறைபட்டுள்ளது…எனத்தொடங்கும் பாடல் மட்டும் **-தூது**-அழகர் கிள்ளைவிடு தூது - இன்சொல்லை…..முதல் உபதேசமாக உரைப்பாய் வரை **இடைக்காலப் புலவர்கள் -** இராமலிங்க அடிகள் - மஹாதேவமாலை—படித்தேன்....(மதல் பொய் உலகியல் வரை — வீரமாமுனிவர் திருக்காவலூர்க் கலம்பகம் - தழை—போதவிழ்ப்...எனத்தொடங்கும் பாடல் மட்டும் மு.முஹம்மதுதஹா - ∴கௌதுமுஹிய்யித்தீன் பிள்ளைத் தமிழ் - வயிறுபுடைக்க உண்கின்நீர்...பாடல் மட்டும்.

மொழிப்பயிற்சி-இலக்கிய வரலாறு UNIT-V Periods: 09

**மொழிப்பயிற்சி -** 1.வலிமிகும் இடங்கள் ,வலிமிகா இடங்கள்.- 2.அகரவரிசைப்படுத்துதல்.-3.நேர்காணல் - **இலக்கிய வரலாறு** இக்கால இலக்கியம், பக்தி இலக்கியம், சிற்றிலக்கியம் குறித்த பாடப்பகுதியை ஒட்டியது.

**CO5** 

**Lecture Periods: 45 Tutorial Periods:-Practical Periods:-**TotalPeriods:45

#### **Text Books**

- 1. பாரதியார் பாரதியார் கவிதைகள், Kindle Edition, Published June 2, 2020.
- **சிவகுமார். எஸ்., கொங்குதேர் வாழ்க்கை,** பாடல் தொகுப்பு நூல் தொகுதி -1 யுனைடெட் ரைட்டர்ஸ், சென்னை -86. முதற்பதிப்பு 2003.
- **குடாமணி.ஆர். தனிமைத் தளிர், தேர்ந்தெடுத்த சிறுகதைகள்,** காலச்சுவடு பதிப்பகம், முதல் பதிப்பு: செப்டம்பர் 2013.
- 4. பிரபஞ்சன் ஜீவநதி (நாடகங்கள்) கவிதா பப்ளிகேஷன், 8, மாசிலாமணி தெரு, பாண்டிபஜார், தி.நகர், சென்னை -600 017
- இரண்டாம் பதிப்பு, 2014. **5. முருகவேள். இரா., - மிளிர்கல்,** ஐம்பொழில் பதிப்பகம், திருப்பூர்,

#### **Reference Books**

- 1. **வல்லிக்கண்ணன், புதுக்கவிதையின் தோற்றுமும் வளர்ச்சியும், ஸ்ரீசெண்பகா பதிப்பகம்**, ஜனவரி,1, 2020.
- 2. சிற்பிபாலசுப்பிரமணியம் மற்றும் நீலபத்மநாபன் (ப.ஆசி.) புதிய தமிழ் இலக்கிய வரலாறு, தொகுதி-1,2,3, சாகித்திய அகாதெமி, புதுடெல்லி,
- 3. **பாக்கியமேரி, வகைமை நோக்கில் தமிழ் இலக்கிய வரலாறு (செம்மை மற்றும் விரிவுப் பதிப்பு),** பாரிநிலையம். சென்னை,
- 4. **ஆனந்தன், முனைவர்.சு., தமிழ் இலக்கிய வரலாறு,** கண்மணி பதிப்பகம், திருச்சி-2. இருபத்தி மூன்றாம் பதிப்பு— 2015.
- 5. **பரந்தாமனார், அ.கி., நல்ல தமிழ் எழுத வேண்டுமா,** பாரி நிலையம், சென்னை, 1998.

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- 1. http://www.tamilvu.org
- 2. http://www.tamilweb.com
- 3. <a href="http://www.tamilkodal.com">http://www.tamilkodal.com</a>
- 4. www.store.tamillexican.com
- 5. www.kala.tamilforu.blogspot.com
- 6. www.noolagam.com

#### **COs/POs/PSOs Mapping**

COs		Prograi	m Outcome	es (POs)	Program Specific Outcomes (PSOs)					
COS	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO 3		
1	3	3	3	3	3	3	3	3		
2	3	3	3	3	3	3	3	3		
3	3	2	3	3	2	3	3	3		
4	2	3	2	1	2	2	3	2		
5	3	3	3	3	3	3	3	3		

Correlation Level: 1: Low, 2: Moderate, 3: High

		Contir	nuous Assessi	ment Marks (CA	M)	End	
Assessment	CAT 1	CAT 2	Model Exam	Assignment*	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	1	0	5	5	5	75	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus



<sup>\*</sup> TE – Theory Exam, LE – Lab Exam

Department	ENG	LISH		mme: <b>B.</b>					
Semester	FIRS	т	Course <b>ENG</b>	Categor	y Code:	End Ser	mester E	xam Typ	e: <b>TE</b>
Course Code	A 2 2 1	BET102C	Р	eriods /	Week	Credit	Ma	ximum	Marks
Course Code	AZSI	DE1102C	L	Т	Р	С	CAM	ESE	TM
Course Name	BUS	INESS ENGLISH - I	3	0	0	3	25	75	100
(Common to All P	rograi	nmes in B.Com and BBA )							
Prerequisite	Basi	c part-two language, Basic knowledge o	of Business Vo	cabulary	and Gra	mmar			
	To u	nderstand the concept, process, and in	nportance of c	ommuni	cation.				
	To g	ain knowledge about the business com	munication.						
Course Objectives	To d	evelop skills of effective business comr	munication - bo	oth writt	en and o	ral.			
	To h	elp students to acquaint communication	on skills in the	business	world				
	Тое	nhance the presentation and negotiation	ons skills of the	e studen	ts				
	On co	mpletion of the course, the students v	vill be able to						apping st Level)
	CO1	Gather the basics and importance of	communicatio	n				ŀ	(3
<pre>②Course</pre>	CO2	Can inculcate the basics knowledge in	business com	municat	ion			ŀ	(3
Outcomes	соз	Draft effective business writing with t	previty and luc	idity				ŀ	(3
	CO4	Acquire acquaint communication skill						ŀ	(3
	CO5	Present an effective oral presentation	1					ŀ	(3
UNIT-I	INTF	RODUCTION TO BUSINESS COMMUNIC	CATION			Periods:	: 09		
Definition of Busi	ness	Communication - Communication Pi	rocess, Comm	unicatio	n Functi	ion, and	its Obje	ectives	- CO1
Essentials of Good	Comn	nunication - Barriers in Communication	is and its steps	to over	come bar	riers			
UNIT-II	VER	BAL COMMUNICATION				Periods:	: 09		
Definition of Oral	Com	nmunication - Principles of effective	e Oral Comm	unicatio	n - Effe	ctive Tec	hniques	in Ora	CO2
Communication - S	cope (	of Oral Communication – Do's and Don	'ts in Oral Com	nmunica	tion				
UNIT-III	NON	I-VERBAL COMMUNICATION				Periods:	: 09		
Definition of Non-v	/erbal	Communication – Difference between	n Verbal and N	lon-Verb	al Comn			of Body	, CO3
		nniques in Body Language - Colour and					,pes		
UNIT-IV	BUS	INESS LETTER AND EMAIL				Periods:	: 09		·-
Layout of Business Drafting an Email	Lette	er - Types of Business Letter - Draftir	ng a Business	Letter -	Layout a	and proce	dures of	f email	_ CO4
	DUC	INITES WEITING				Daviada	. 00		
UNIT-V	<u> </u>	INESS WRITING	<u> </u>			Periods:			
	structi	ure of Report Writing - Article Writin	ig – Structure	of Artic	le Writin	ig - Ageni	da & Mi	nutes o	CO5
		s - Advertisement – Creating							
	nalysis	s - Advertisement – Creating  Tutorial Periods: 0	Practic	al Perio	ds: -	Total	Periods	: 45	

- C.S.Rayudu, Media and Communication Management, Himalaya Publishing House, 1st Ed, 2013.
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- 2. Nirmal Singh, Business Communication: Principles, Methods and Techniques, Deep & Deep Publications Pvt. Ltd, 1st Edition, 2008.
- 3. Rajendra Pal & J. S. Korlahalli, *Essentials of Business Communication*, Sultan Chand & Sons, 3<sup>rd</sup> Edition, 2011.
- 4. S.C.Gupta. A Handbook for Letter Writing. Arihant Publication. 2016.
- 5. R.S.Aggarwal. A Modern Approach to Non-Verbal. S Chand Publication. 2017.

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- https://writingcenter.unc.edu/tips-and-tools/business-letters/
- 3. https://www.thebalancecareers.com/communication-skills-list-2063779
- 4. https://dictionary.cambridge.org/dictionary/english/non-verbal
- 5. https://www.investopedia.com/terms/s/swot.asp

# COs/POs/PSOs Mapping

COs			m Outcome	s (POs)	Program Specific Outcomes (PSOs)			
	PO 1	PO 2	PO 3	PO 4	PO 5	PSO 1	PSO 2	PSO 3
1	3	3	3	3	3	1	3	3
2	3	3	3	3	3	1	3	3
3	3	3	3	3	3	1	3	2
4	3	3	3	3	3	1	3	2
5	3	3	3	2	3	1	3	2

#### **Correlation Level**

High	Moderate	Low
3	2	1

#### **Evaluation Method**

Assessment		Cor	ntinuous Ass	End Semester	Total		
	CAT 1	CAT 2	Model Exam	Assignment*	Attendance	Examination (ESE) Marks	Marks
Marks	1	0	5	5	5	75	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus



Department	Busine	ess Studies	Programme: B.Com CA								
Semester	First		Course	Catego	ry Code	: <b>DSC</b> *End	Semest	er Exam Type:	: TE		
Course Code	Δ230	ST101C	Peri	ods / W	eek	Credit	١	Лахітит Mar	ks		
course coue	71230		L	Т	Р	С	CAM	ESE	TM		
Course Name	FINA	NCIAL ACCOUNTING FOR BUSINESS	3	1	0	4	25	75	100		
Common to B.	Com (C	CA) and B.Com. (CS)									
Pedagogy:	Classro	ooms lecture, tutorials, Group discuss	sion, Sem	inar, Ro	ole play	& field work	etc				
	To lea	rn the computation of final accounts									
	To gai	n knowledge about the accounting fo	r non-pr	ofit enti	ties				,		
Course	To dev	velop the knowledge of accounting fro	om incor	nplete r	ecords						
Objective	To hel	p students to acquaint with application	on of bra	nch and	depar	tmental acco	unting.				
	To ma	ke the hire purchase and installment	paymen	accour	nting						
Course	On co	ompletion of the course, the students	s will be a	ble to				ВТ Маррі	ng		
Outcome								(Highest Le	vel)		
	CO1	Computation of final accounts						К3			
	CO2	Prepare financial statements of Non	-Profit O	rganizat	tions.			К3			
	CO3	Prepare Accounting from Incomplet	e Record	S				К3			
	CO4	Comprehend the preparation of bra	nch and	departn	nental a	accounting.		К3			
	CO5	Make necessary books of record und	der hire p	ourchase	e and ir	istalment me	ethods.	К3			
UNIT-I	ΕΙΝΙΛ	L ACCOUNTS				Periods: 12	<b>)</b>				
		Accounts- Final accounts of sole tradi	ng conce	rn_ Trad	ling and			ount- Balance			
		ries- Practical problems.	ing correc	iii iiuo	iiig aire		033 acc	ount balance	CO1		
UNIT-II	T	DUNTING FOR NON-PROFIT ENTITIES				Periods: 12	2				
		es of not–for–profit organisations – Re		nd Payn	nents A			iar (Capital	CO2		
		expenditure, Deferred revenue expe	-	-			-				
•		ncome and Expenditure Account - Ba		•	• '		. ,				
UNIT-III	ACCC	DUNTING FROM INCOMPLETE RECOF	RDS			Periods: 12	2				
Introduction – N	∕Ieanin	g of incomplete records – Features o	f incomp	lete rec	ords - L	imitations of	f incom	plete records			
- Differences be	tween	double entry - system and incomplet	e record	s - Acco	unts fro	om incomple	te reco	rds -	CO3		
Ascertaining pro	ofit or I	oss from incomplete records through	stateme	nt of af	fairs - F	reparation o	of final a	accounts from			
incomplete reco	ords.										
UNIT-IV	BRAN	NCH AND DEPARTMENTAL ACCOUNT	ING			Periods: 12	2				
		endent Branches (Debtors system, Sto		•	-	•			CO4		
. •		uded) – Departmental Accounts: Dep			•	•					
	-	it of various departments and allocat	ion of ex	penses -	– Prepa	ration of Ge	neral Pi	rofit & Loss			
Account and Ba	T					T					
UNIT-V	<u> </u>	PURCHASE AND INSTALMENTS SYST		_		Periods: 12					
		of Hire Purchase Agreement, Special							CO		
		of Interest, Accounting Arrangement									
		ferences between Hire Purchase Agre	Ţ								
Lecture Period	s: 45	Tutorial Periods: 15	Practic	al Perio	as: -	Т	otal Pe	riods: 60			





# **Skill Developments Activities**

- 1. Visit any sole proprietor firm and identify the steps involved in the conversion of single entry into double entry system.
- 2. Visit any hospital or Lawyers office and list out the transactions of the same.
- 3. Collect and analyse the financial statements of Dairy and poultry farming.
- 4. Collect Hire purchase Agreements and draft dummy Hire purchase agreements with imaginary figures.
- 5. Visit the nearby general insurance company and prepare a report on claim settlement procedure.

#### **Text Books**

- 1. Hanif & Mukherjee, "Financial Accounting", Tata McGraw Hill, 2nd Edition, 2019.
- 2. S.P. Jain & K.L. Narang, "Financial Accounting", Kalyani Publishers, 12th Edition, 2014.
- 3. P.C. Tulsian & Bharat Tulsian, "Financial Accounting", S.Chand, 2nd Edition, 2016.

#### **Reference Books**

- 1. M.C. Shukla, T.S. Grewal & S.C. Gupta, "Advanced Accounts Vol.1", S.Chand & Sons, 19th Edition, 2017.
- 2. R.L. Gupta & Radhaswamy, "Advanced Accountancy Vol.1", Sultan Chand & Sons, 1st Edition, 2013.
- 3. Arulanandam & Raman, "Advanced Accountancy Vol.1", Himalaya Publishing House, 7th Edition, 2018.
- 4. Maheswari & Maheswari, "Financial Accounting", Vikas Publishing House, 6th Edition, 2018

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- 1.https://www.geektonight.com/financial-accounting-notes/
- 2. https://icmai.in/upload/Students/Syllabus2016/Inter/Paper-5-January-2021.pdf
- 3. https://lecturenotes.in/download/material/18026-financial-accounting
- 4. https://ocw.mit.edu/courses/sloan-school-of-management/15-515-financial-accounting-fall-2003/
- 5. https://www.icai.org/post.html?post\_id=12430

# **COs/POs/PSOs Mapping**

COs	Pro	ogram	Outcor	_	ram Spe omes (P			
	PO1	PO2	PO3	PSO1	PSO2	PSO3		
1	3	3	2	2	1	2	3	3
2	2	1	2	3	3	3	2	2
3	3	3	3	2	2	2	2	2
4	2	-	3	2	2	3	2	2
5	3	3	2	1	-	3	2	1

Correlation Level: 1 - Low, 2 - Medium, 3 - High

#### **Evaluation Method**

		Contir	nuous Asse	End			
Assessment	CAT	CAT	Model			Semester	Total
Assessment	1	2	Exam	Assignment*	Attendance	Examination (ESE) Marks	Marks
						(LSL) Walks	
Marks	1	0	5	5	5	75	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus



<sup>\*</sup> TE - Theory Exam, LE - Lab Exam

Department	BUSINESS STUDIES	Progr	amme:	B.Com (	CA			
Semester	FIRST	Cours IDC	e Categ	ory Cod	e: End Se	mester	Exam T	ype: <b>TE</b>
CourseCode	A23BAD101C		eriods/	7	Credit	·	aximum	7
		L	Т	P	С	CAM	ESE	TM
Course Name	MANAGERIAL ECONOMICS	3	0	0	3	25	75	100
BBA)	Com(CS), B.Com CA and All Programmes in							
Prerequisite	Basic Knowledge on Managerial Economic	CS						
	To understand the concept of basic princi	ples in m	anageri	al econ	omics			
Course Objective	To understand the demand and supply an	alysis.						
Course Objective	To create knowledge on production analy	/sis.						
	To understand the different the competit	tive mark	et situa	tion.				
	To create knowledge about National Inco	me						
	On completion of the course, the student	s will be	able to				1	apping st Level
	CO1 Enhance the knowledge on manag	erial ecoi	nomics				ŀ	(2
Course	CO2 Know the demand and supply of g	goods for	the ind	ividual a	and mark	et	К3	
Outcomes	<b>CO3</b> Familiarize with the production a	nd cost o	f the bu	siness f	irms.		К3	
	<b>CO4</b> Analyze the different market form	ıs.					К3	
	CO5 Understand the concepts and mea	asureme	nt of Na	tional Ir	ncome.		ŀ	(4
UNIT-I	INTRODUCTION TO MANAGERIAL ECON	IOMICS			Periods	s: <b>0</b> 9		
Introduction - De	efinition — Nature and scope of Manageria	l Econom	nics – U	ses of N	Manageria	al econ	omics ir	1
	rtance –Objectives of Business firm - Role	of Man	agerial	econon	nists in B	usiness	Socia	CO1
Responsibility of	D i.u. a a a filiusa a							
	Business tirms.							
UNIT-II	DEMAND AND SUPPLY ANALYSIS				Periods			
Demand – Demai	<b>DEMAND AND SUPPLY ANALYSIS</b> nd function – Factors determining demand -				ptional D	emand		
Demand – Demai of Demand – Dei	<b>DEMAND AND SUPPLY ANALYSIS</b> nd function — Factors determining demand — mand Distinctions — Elasticity of Demand —				ptional D	emand		
Demand – Demai of Demand – Dei forecasting – Sup	<b>DEMAND AND SUPPLY ANALYSIS</b> nd function – Factors determining demand – mand Distinctions – Elasticity of Demand – ply – Law of Supply – Elasticity of Supply.				ptional D – Importa	emand		
Demand – Demai of Demand – Dei forecasting – Sup UNIT-III	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand — mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS	Types –	Measur	ement	ptional D - Importa	emand ance – I	Demano	
Demand – Demai of Demand – Dei forecasting – Sup <b>UNIT-III</b> Production – Pr	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand —  mand Distinctions — Elasticity of Demand —  ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Production	Types – on – Ty	Measur	Produc	ptional D - Importa - Periods	Demand ance — I s:09 ction —	Demano Laws of	
Demand – Demai of Demand – Dei forecasting – Sup <b>UNIT-III</b> Production – Pr Production – Law	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand — mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Productions of Variable Proportions — Isoquants — Proc	Types – on – Ty	Measur	Produc	ptional C - Importa - Periods tion fund	Demand ance — I s:09 ction — s to Scal	Demano Laws of	
Demand – Demand of Demand – Den forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Productions of Variable Proportions — Isoquants — Procuportions OF MARKET	Types – on – Ty ducer Equ	Measur bes of uilibrium	Produc n- Law o	Periods tion fund f Returns Periods	emand ance – I s:09 ction – s to Scal s:09	Demand Laws of e.	CO3
Demand – Demai of Demand – Dei forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV Meaning of Mar	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Production s of Variable Proportions — Isoquants — Proc FORMS OF MARKET  ket — Classification of Market — Perfect Co	Types – on – Tyl ducer Equ	Measur oes of uilibrium	Produc n- Law o	Periods The Periods Periods Periods Periods Periods	emand ance – I s:09 ction – s to Scal s:09	Laws of e.	CO4
Demand – Demand of Demand – Den forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV Meaning of Mark	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Productions of Variable Proportions — Isoquants — Procuper of Supply — Forms OF MARKET  ket — Classification of Market — Perfect Coetition — Monopoly — Monopolistic — Descriptions — Isoquants — Descriptions — Isoquants — Perfect Coetition — Monopoly — Monopolistic — Descriptions — Isoquants — Isoqu	Types –  on – Tyl  ducer Equ  ompetitio	Measur bes of uilibrium n – Fea – Oligo	Produc n- Law o atures c	Periods tion fund f Returns Periods f Periods Feature	emand ance – I s:09 ction – s to Scal s:09 c compe	Laws of e. etition –	CO3
Demand – Demand of Demand – Den forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV Meaning of Mark Imperfect Comp competitive mar	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Production s of Variable Proportions — Isoquants — Proc FORMS OF MARKET  ket — Classification of Market — Perfect Co	Types –  on – Tyl  ducer Equ  ompetitio	Measur bes of uilibrium n – Fea – Oligo	Produc n- Law o atures c	Periods tion fund f Returns Periods f Periods Feature	emand ance – I s:09 ction – s to Scal s:09 c compe	Laws of e. etition –	CO4
Demand – Demand of Demand – Den forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV Meaning of Market Comp competitive market	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Productions of Variable Proportions — Isoquants — Proceedings of Variable Proportions — Isoquants — Proceedings — Classification of Market — Perfect Coetition — Monopoly — Monopolistic — Discrimination — Price and Coetics — Price Discrimination — Price Dis	Types –  on – Tyl  ducer Equ  ompetitio	Measur bes of uilibrium n – Fea – Oligo	Produc n- Law o atures c	Periods tion fund f Returns Periods f Periods Feature	emand ance – I s:09 ction – s to Scal s:09 c compe s of In	Laws of e. etition –	CO3
Demand – Demand of Demand – Den forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV Meaning of Mark Imperfect Comp competitive market	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Productions of Variable Proportions — Isoquants — Proceedings of Variable Proportions — Isoquants — Proceedition — Market — Perfect Coefition — Monopoly — Monopolistic — Discrimination — Price and Coefition — Price Discrimination — Price and Coefition — Mational Income	Types –  on – Typ  ducer Equ  ompetitio  ouopoly  Output c	Measur pes of uilibrium n – Fea – Oligo letermin	Producent Law of the second se	Periods Periods Periods Periods Periods Feature n differe	emand ance – I s:09 ction – s to Scal s:09 c compe s of In ent com	Laws of e. etition – nperfective	CO3
Demand – Demand of Demand – Den forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV Meaning of Marl Imperfect Comp competitive mar market UNIT-V National Income	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Productions of Variable Proportions — Isoquants — Productions of Variable Proportions — Isoquants — Productions — Classification of Market — Perfect Coetition — Monopoly — Monopolistic — Discrimination — Price and Coetition — Monopoly — Monopolistic — Discrimination — Price and Coetition — Meaning — Definition — Approaches to coefficient — Concepts of National Income — Methodology	Types –  on – Typelducer Equipmentition  output of  ompute anods of records	Measur oes of uilibrium n – Fea – Oligo letermin Nationa measuri	Producent Law of the poly — nation in the poly in the	Periods	emand ance – I s:09 ction – s to Scal s:09 c compe s of In ent com	Laws of e. etition – nperfecting etitive ermining Uses of	CO4
Demand – Demand of Demand – Den forecasting – Sup UNIT-III Production – Pr Production – Law UNIT-IV Meaning of Marl Imperfect Comp competitive mar market UNIT-V National Income	DEMAND AND SUPPLY ANALYSIS  and function — Factors determining demand— mand Distinctions — Elasticity of Demand — ply — Law of Supply — Elasticity of Supply.  PRODUCTION ANALYSIS  oduction function — Factors of Productions of Variable Proportions — Isoquants — Productions of Variable Proportions — Isoquants — Productions — Classification of Market — Perfect Content — Monopoly — Monopolistic — Discrimination — Price and Content — Meaning — Definition — Approaches to concepts of National Income — Method Income — How far National Income calculations.	Types –  on – Typ  ducer Equ  ompetition  output of  ompute anods of relation is re-	Measur oes of uilibrium n – Fea – Oligo letermin Nationa measuri	Producent Law of the second producent Producen	Periods Teactor Teactor Periods Feature Periods Periods Feature Periods Periods Teactor	emand ance – I s:09 ction – s to Scal s:09 c compe s of In ent com	Laws of e. etition – nperfection petitive ermining Uses of ent.	CO4





# **Text Books**

- 1. R.L. Varshney&K.L. Maheswari, "Managerial Economics", Sultan Chand & Sons, 19th Edition, 2018.
- 2. G.S. Gupta, "Managerial Economics", McGraw Hill Education, 2<sup>nd</sup> Edition, 2017.
- 3. A. Koutsoyiannis, "Modern Microeconomics", Palgrave Macmillan, 2<sup>nd</sup> Edition, 2008.

#### Reference Books

- 1. Pradeep Kumar, "Managerial Economics", KedarNath Ram Nath& Co Publishers, 2<sup>nd</sup> Edition, 2016.
- Luke M. Froe & Brian T. McCann, "Managerial Economics A Problem Solving Approach", Thomson South Western, 4<sup>th</sup> Edition, 2015.
- 3. Yogesh Maheshwari, "Managerial Economics", PHI Learning, 1st Edition, 2012.
- 4. Joel Dean, "Managerial Economics", Prentice Hall of India Private Limited, 7<sup>th</sup> Edition, 2010. D.N. Dwivedi, "Managerial Economics", Vikas Publishing House, 8<sup>th</sup> Edition, 2015.

#### **Web References**

- 1. https://businessjargons.com/determinants-of-elasticity-of-demand.html
- 2. http://www.economicsdiscussion.net/laws-of-production/laws-of-production-laws-ofreturns-to-scale-and-variable-proportions/5134
- 3. https://www.intelligenteconomist.com/profit-maximization-rule/
- 4. ps://scholar.cu.edu.eg/?q=mahmoudarafa/files/I.3\_market\_structures\_and\_price.pdf
- 5. https://icmai.in/upload/Students/Syllabus2016/Foundation/Paper-1New-29012021.pdf

COs		Prograi	m Outcome	es (POs)		<b>Program Specific Outcomes (PSOs)</b>			
COS	PO 1	PO 2	PO 3	PO 4	PO 5	PSO 1	PSO 2	PSO 3	
1	2	2	3	2	3	3	3	3	
2	3	3	3	3	3	3	3	3	
3	3	2	3	3	2	3	3	3	
4	2	3	2	2	2	2	3	2	
5	3	3	3	3	3	3	3	3	

# **Correlation Level:**

High	Moderate	Low
3	2	1

# **Evaluation Method**

		Contir	nuous Asse	End			
Assessment	CAT 1	CAT 2	Model Exam	Assignment*	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	1	0	5	5	5	75	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus



	Busine	ss Studies	Program	me: <b>B.B</b>	.A.							
Semester	FIRST		Programme: <b>B.B.A.</b> Course Category Code: <b>DSC</b> Periods / Week  Credit  Maximum Maxi									
Course Code	A23BAT102C Periods / Week Credit Maxi											
Carrage Names	B	M			Р <b>0</b>			ESE	TM			
Course Name	<u>i</u>	ss Management and Practices	3	0	U	3	25	75	100			
	-	eral), B.Com (CA), B.Com. (CS), B.B.A. B.B.A. (FDB) and B.B.A. (HA)										
Prerequisite	]-											
	To pro	ovide an in-depth understanding of M	anagement	Concept	s.							
	To exp	plain purpose and types of planning as	s well as sigr	nificance	of Decis	on-Making.						
Course		familiar with Nature and Functions of				ion, Delegatio	on and Sta	ffing.				
Objective	To understand the concepts of Directing, Coordinating and Controlling.											
	To exp	plore various trends in Management.						ВТ Марр	ina			
	On cor	npletion of the course, the students v	will be able	to				(Highest	_			
	CO1	Demonstrates conceptual understar	nding and a	pplicatio	n of prin	ciples and fu	nctions of	K				
		management.							<b>-</b>			
CO2 Appreciate the purpose and types of planning and principles of decision making.						K	2					
Course Dutcome CO3 Develop conceptual understanding on Organising and understand the concepts of Staffing.						К	2					
	CO4	Understands the Nature, Importance	and Princip	oles of Di	irecting a	nd Controllin	g.	К	3			
	CO5	Gains knowledge on Contemporary t	•					K	3			
UNIT-I	NATURE	OF AND APPROACHES TO MANAGE	MENT			Periods: 9		i				
Management as	s a Scienc	ess and Significance of Managemer e or Art - Management as a Professio ent — Principles of Management -	n - Administ	tration a	nd Mana	gement - Lev	els of Mar	agement -				
Management as Functions of M Approaches - Be	a Scienc Janageme ehavioura	e or Art - Management as a Professio ent — Principles of Management - I Management Approaches - Modern	n - Administ Functional	tration a Areas	nd Mana of Mana	gement - Lev gement - Cla	els of Mar	agement -				
Management as Functions of N Approaches - Be UNIT-II	a Scienc Manageme ehavioura PLANN	e or Art - Management as a Professio ent — Principles of Management - I Management Approaches - Modern ING AND DECISION-MAKING	n - Administ Functional Manageme	tration a Areas ont Appro	nd Mana of Mana aches.	gement - Lev gement - Cla Periods: 9	els of Mar assical Ma	nagement - anagement	<b>CO1</b>			
Management as Functions of M Approaches - Be UNIT-II Planning - Natu Objective (MBO of Decision Ma	s a Science Management	e or Art - Management as a Professio ent — Principles of Management - I Management Approaches - Modern	n - Administ Functional Managemen ns - Levels nd Strategy	tration a Areas ont Appro of Planr - Foreca	nd Mana of Mana aches.  ning - Ste sting and	gement - Lev gement - Cla Periods: 9 eps in Plannir I Decision Ma	els of Mar assical Ma ng - Mana king - Cha	anagement - anagement gement By racteristics	CO1			
Management as Functions of M Approaches - Be UNIT-II Planning - Natu Objective (MBO	s a Science Management	e or Art - Management as a Profession ent — Principles of Management - I Management Approaches - Modern ING AND DECISION-MAKING enportance of Planning - Types of Plagement By Exception (MBE) - Policy and	n - Administ Functional Managemen ns - Levels nd Strategy	tration a Areas ont Appro of Planr - Foreca	nd Mana of Mana aches.  ning - Ste sting and	gement - Lev gement - Cla Periods: 9 eps in Plannir I Decision Ma	els of Mar assical Ma ng - Mana king - Cha	anagement - anagement gement By racteristics	CO1			
Management as Functions of Mapproaches - Be UNIT-II  Planning - Nature Objective (MBO of Decision Madecision making UNIT-III  Organizing - Nature Companizing - Nature Companizing - Macanthority Staffing Companizing - Macanthority Staffing - Macanthority - Macan	PLANN Ire and Ir ORGAI ture and Function Elegation Function Elegation Function	e or Art - Management as a Profession ent — Principles of Management - I Management Approaches - Modern ING AND DECISION-MAKING IN ING AND DECISION - Types of Plagement By Exception (MBE) - Policy along the pes of Decisions — Decision Making	n - Administ Functional Managemen Ins - Levels Ind Strategy Process - Types of O In of Contraction - Factorice of Staff	of Planr - Foreca Rational rganizati ol - Aut tors dete	nd Mana of Mana aches.  ning - Ste sting and Perspec  ion - Org hority, R ermining	periods: 9	els of Marassical Mara	gement By racteristics Aspects of domination of Design - untability - alization of Manpower	CO2			
Management as Functions of Mapproaches - Be UNIT-II Planning - Natu Objective (MBO of Decision Madecision making UNIT-III Organizing - Natu Principles of De Authority. Staffi planning - Mea Appraisal.	PLANN Ire and Ir ORGAI ture and Function Elegation of	e or Art - Management as a Profession ent — Principles of Management - I Management Approaches - Modern ING AND DECISION-MAKING ING AND DECISION-MAKING ING AND STAFFING Purpose - Principles of Organization - Spanson - Steps - Centralization Vs Decentralization and Purpose of Staffing - Importa	n - Administ Functional Managemen Ins - Levels Ind Strategy Process - Types of O In of Contraction - Factorice of Staff Ind g and Devel	of Planr - Foreca Rational rganizati ol - Aut tors dete	nd Mana of Mana aches.  ning - Ste sting and Perspec  ion - Org hority, R ermining	periods: 9	els of Marassical Mara	gement By racteristics Aspects of domination of Design - untability - alization of Manpower	CO2			
Management as Functions of M Approaches - Be  UNIT-II  Planning - Natu Objective (MBO of Decision Ma decision making  UNIT-III  Organizing - Natu Line, Staff and Principles of De Authority. Staffi olanning - Mea Appraisal.  UNIT-IV  Directing - Natu Effective Comr	PLANN Ire and Ir ORGAN ture and Function Elegation aning of DIRECT	e or Art - Management as a Profession ent — Principles of Management - I Management Approaches - Modern ING AND DECISION-MAKING ING AND DECISION-MAKING ING AND STAFFING Purpose - Principles of Organization - all Authority - Departmentation - Spanse - Steps - Centralization Vs Decentralization and Purpose of Staffing - Importa Recruitment and Selection, Training	n - Administ Functional Managemen Ins - Levels Ind Strategy Process - Types of O In of Contribution - Fact Ince of Staff Ince of Effect Ince of Effect Ince of communication - Ince of Contribution - Ince Ince Ince Ince Ince Ince Ince Ince	of Planr - Foreca Rational rganizati ol - Aut tors deteing - Core elopmen	nd Mana of Mana aches.  ning - Ste sting and Perspec  fon - Org hority, R emponent t , Perfo	gement - Lev gement - Classes 9  eps in Plannir Decision Matives and Bel  Periods: 9  anisational Stesponsibility the degree of Staffing ormance App  Periods: 9  orale Building ation - Mea	els of Mara assical Ma ag - Mana king - Cha havioural cructure ar and Accor f Decentra - Steps in raisal and	gement By racteristics Aspects of Manpower Potential	CO2			
Management as Functions of Mapproaches - Be UNIT-II Planning - Nature Objective (MBO of Decision Madecision making UNIT-III Organizing - Nature Staff and Principles of Deauthority. Staffiolanning - Mean Appraisal. UNIT-IV Directing - Nature Effective Communications - Communicat	PLANN Ire and Ir I) - Manage king - Ty Iture and Function elegation ing - Nature aning of  DIRECT Tree of Direct munication - Controlli	e or Art - Management as a Profession ent — Principles of Management - I Management Approaches - Modern ING AND DECISION-MAKING ING AND DECISION-MAKING ING AND STAFFING Purpose - Principles of Organization - Principles of Planting - Special Authority - Departmentation - Special Authority - Departmentation - Special Authority - Departmentation - Special Authority - Steps - Centralization Vs Decentralization and Purpose of Staffing - Important Recruitment and Selection, Training TING, COORDINATING AND CONTROLECTING Function - Principles - Important in skills for Directing - Barriers of	n - Administ Functional Managemen Ins - Levels Ind Strategy Process - Types of O In of Contribution - Fact Ince of Staff Ince of Effect Ince of Effect Ince of communication - Ince of Contribution - Ince Ince Ince Ince Ince Ince Ince Ince	of Planr - Foreca Rational rganizati ol - Aut tors deteing - Core elopmen	nd Mana of Mana aches.  ning - Ste sting and Perspec  fon - Org hority, R emponent t , Perfo	gement - Lev gement - Classes 9  eps in Plannir Decision Matives and Bel  Periods: 9  anisational Stesponsibility the degree of Staffing ormance App  Periods: 9  orale Building ation - Mea	els of Mara assical Ma ag - Mana king - Cha havioural cructure ar and Accor f Decentra - Steps in raisal and	gement By racteristics Aspects of Manpower Potential	CO2			
Management as Functions of N Approaches - Be UNIT-II Planning - Natu Objective (MBO of Decision Ma decision making UNIT-III Organizing - Natu Line, Staff and Principles of De Authority. Staffi planning - Mea Appraisal. UNIT-IV Directing - Natu Effective Comr Characteristics - UNIT-V Outsourcing - Management -	PLANN Ire and Ir ORGAN ture and Function Elegation ing - Natuaning of DIRECT TRENE Knowled Stress Mi	e or Art - Management as a Profession ent — Principles of Management - I Management Approaches - Modern ING AND DECISION-MAKING ING AND DECISION-MAKING ING AND DECISION-MAKING ING AND STAFFING ING AND STAFFING Purpose - Principles of Organization - Ingelia Authority - Departmentation - Sparse - Centralization Vs Decentralization and Purpose of Staffing - Importation Recruitment and Selection, Training ING, COORDINATING AND CONTROL Incident Staffing - Importation - Ingelia Authority - Principles - Importation - Ingelia Authority - Importation - Principles - Importation - Principles - Importation - Staffing - Directing - Barriers ong: Meaning, Objectives of Controlling	n - Administ Functional Managemen Ins - Levels Ind Strategy Process - I Types of O In of Contribution - Factor Ince of Staff Ince of Effect I	of Planr - Foreca Rational rganizati ol - Aut tors deteing - Core elopmen	nd Mana of Mana aches.  ning - Ste sting and Perspec  fon - Org hority, R emponent t , Perfo ction - M Coordin crolling -	periods: 9  Reengineeri	els of Marassical Marassical Marassical Marassical Marassical Marassical According to the A	gement By racteristics Aspects of delization of Manpower Potential sfaction - ture and ng.	CO2			





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# COs/POs/PSOs Mapping

Cos		Progra	am Outcomes (I		Program Specific Outcomes (PSOs)				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3	
1	2	1	2	3	1	2	3	2	
2	3	3	2	3	2	1	2	2	
3	2	3	3	2	1	3	1	3	
4	3	2	2	2	2	2	2	3	
5	3	3	3	2	2	3	2	3	

Correlation Level: 1 - Low, 2 - Medium, 3 - High

#### **Evaluation Method**

		Contir	nuous Assess	ment Marks (CA	ıM)	End	
Assessment	CAT 1	CAT 2	Model Exam	Assignment	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	1	0	5	5	5	75	100



<sup>\*</sup> TE - Theory Exam

Department	Computational Studies	Program	me: B.0	Com CA									
Semester	FIRST	Course (	Categoi	ry Code:	*End	Semester E	Exam Typ	e: <b>TE</b>					
Course Code	A23CPT101C	CPT101C Periods / Week Credit Maximum Marks											
		L	Т	Р				TM					
Course Name	PROBLEM SOLVING USING C	4	0	0	4	25	75	100					
	B.Sc (Computer Science) and B.Com (CA)												
Prerequisite	Basic Programming Skills												
Pedagogy:	Classrooms lecture, tutorials, Group discus					etc.							
	To understand the Fundamentals of Compu			tion to C	language								
Course	To study the basic terminologies of C langu		rrays										
Course Objective	To understand the Functions, Structures an	d Unions.											
Objective	To understand the concepts of Pointers.												
	To study about File Management Operation						···•						
Course	On completion of the course, the students	will be ab	le to				BT Ma						
Outcome	OO4 Describing the beside into describe						(Highes						
	CO1 Describing the basic introduction ab				notral atricat	uraa inta a	K: K:						
	CO2 Incorporating the use of sequential, program.	selection a	апа гер	eudon co	ontroi struct	ures into a	Γ.	2					
	CO3 Develop the concepts of looping and	d arrays.					K	3					
	CO4 Design and develop programs using	g Function	s and F	Pointers.			K	3					
	CO5 Understand the File management O	perations a	and Pre	-proces	sor Directive	es.	K	2					
UNIT-I	INTRODUCTION TO C				Periods: 1	2	i						
Difference betw	c: Overview of C – Constants – Compiling ween Keywords and Identifiers -Types of operators Precedence -Type conversion - Ing	C Quali	iers ar	nd form									
UNIT-II	DECISION MAKING				Periods: 1	2							
Decision making Switch-case.	g and branching - Relational operators – Loç	gical opera	itors - if	– if else	e - if else if -	- nested if,		СО					
UNIT-III	LOOPING AND ARRAYS				Periods: 1	2							
. •	do while – for – break – continue - nested l nensional Array-Dynamic arrays-Character				•		ensional	СО					
UNIT-IV	FUNCTIONS, POINTERS				Periods: 1	2							
unctions - Pass /ariables - Initia Pointer - Chain	oduction - Definition - Declaration - Cate sing Arrays to Functions - Strings - String li alization of Pointer Variables - Accessing the of Pointers - Pointer Expressions - Pointers and character strings - Array of Pointe	brary func e address nters and	tion. Po of a va arrays	ointers: I ariable - – Poin	ntroduction Accessing a ters and fu	- Declarino a variable t	g Pointer thorough	CO					
	STRUCTURES AND UNIONS, FILE MANA				Periods: 1	2							
Iser defined da Passing struct Output operation Pre-Processor	ta types: Introduction – Structure: definition tures to functions – Union - Enumeration arns on a file – Error Handling - Random acc – Macro substitution directives – File inclu	- declarati nd Typede ess to files	on - Arı f. Introd s – Con	rays of S duction t nmand I	Structures – o File Hand Line Argume	Nested str Iling in C, I ents. Introd	nput and luction to	CO					
/liscellaneous d		Practica	l Dorio	de:	Т	otal Period	le: EU						
	heory Fxam   F = Lab Fxam	Fractica	ıı rerio	us: -	1	otal Perio	15. OU						

<sup>\*</sup> TE – Theory Exam, LE – Lab Exam





# COs/POs/PSOs Mapping

COs	Pro	gram (	Outcor	Program Specific Outcomes (PSOs)				
	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2	PSO3
1	-	2	1	2	2	2		
2	1	2	1	-	-	2	1	1
3	1	3	-	1	1	3	2	3
4	2	1	-	-	1	2	1	2
5	1	1	2	-	1	2	2	1

Correlation Level: 1 - Low, 2 - Medium, 3 - High

	(	Contin	uous Ass	sessment Marks	s (CAM)	End	
Assessment	CAT 1	CAT 2	Model Exam	Assignment*	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	1	0	5	5	5	75	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus



Department	•	0171110117120102120			00 0,	-						
Semester	FIRST		Course (	Catego	y Code	: <b>DSC</b> *End	Semester E	xam Typ	oe: <b>LE</b>			
Course Code	V33C	Periods / Week Credit Maximu  L T P C CAM E										
course coue	AZJC	L T P C CAM										
Course Name	Р	ROGRAMMING IN C LAB	0	0	4	2	50	50	100			
Common to I	B.Sc (C	computer Science) and B.Com (CA)										
Prerequisite				<u>.</u>								
Pedagogy:	Classro	ooms lecture, tutorials, Group discuss	sion, Semi	nar, Ro	le play	& field work	etc					
	To pra	p practice the fundamental programming methodologies in the C programming language.										
	To app	oly logical skills for problem solving us	ing contro	ol struc	tures ar	nd arrays.						
Course	To de	sign, implement, test and debug pi	rograms t	:hat us	e diffei	rent data ty	pes, variab	iles,				
Objective	strings	, arrays,pointers and structures.										
	To des	ign modular programming and provid	de recursi	ve solu	tion to <sub>l</sub>	problems.			•••••			
	To und	lerstand the miscellaneous aspects of	f C and co	mpreh	ension (	of file operat	ions.					
Course	On co	ompletion of the course, the students	will be a	ble to				BT M	apping			
Outcome								(Highe	st Level)			
	CO1	Apply and practice logical formulation applications.	ons to solv	e simp	le prob	lems leading	to specific	I	<b>(2</b>			
	CO2	Develop C programs for simple appliand strings.	ications n	naking (	use of b	asic constru	cts, arrays	I	<b>(2</b>			
	CO3	Develop C programs involving functions structures.	tions, rec	ursion,	pointer	s, and		I	<b>(3</b>			
	CO4	Design applications using sequentia	l and rand	dom ac	cess file	processing.		I	<b>(3</b>			
	CO5	CO5 Build solutions for online coding challenges. K2										

Programme: B.Com CA

#### **List of Exercises**

Department

- 1. Simple programming exercises to familiarize the basic C language constructs.
- 2. Develop programs using identifiers and operators.

**COMPUTATIONAL STUDIES** 

- 3. Develop programs using decision-making and looping constructs.
- 4. Develop programs using functions as mathematical functions.
- 5. Develop programs with user defined functions includes parameter passing.
- 6. Develop program for one dimensional and two dimensional arrays.
- 7. Develop program to illustrate pointers.
- 8. Develop program with arrays and pointers.
- 9. Develop program for dynamic memory allocation.
- 10. Develop programs for file operations.

Lecture Periods: -	Tutorial Periods: -	Practical Periods: 60	Total Periods: 60

<sup>\*</sup> TE – Theory Exam, LE – Lab Exam





# COs/POs/PSOs Mapping

COs	Pro	ogram	Outcor	Program Specific Outcomes (PSOs)				
	PO1	PO2	PO3	PO5	PSO1	PSO2	PSO3	
1	1	1	-	-	1	2	1	2
2	1	2	1	-	-	2	1	1
3	-	1	1	1	2	2	2	
4	1	1	-	1	3	1	1	
5	1	1	1	-	1	2	2	1

Correlation Level: 1 - Low, 2 - Medium, 3 - High

Assessment	Continuous	Assessment	Marks (CAM)	End Semester Examination (ESE) Marks	Total Marks
	Model Exam	Record	Attendance		
Marks	30	10	10	50	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus



Department	ENG	LISH	<del>-</del>	mme: <b>B.</b>		·····					
Semester	FIRS	FIRST  Course Category Code: SEC  End Semester Exam Typ  Periods / Week  Credit Maximum Ma									
Course Code	Δ231	ENSA01C	Perio	ds / Wee	ek .	Credit	Maxir	num Ma	rks		
Course coue	A231		L	Т	Р	С	CAM	ESE	TM		
Course Name	CON	IMUNICATION SKILLS	2	0	0	2	100	0	100		
Prerequisite	Know	ledge gained from Communication	and New paper r	eading							
	To ir	nprove the skill of rapid reading an	d communicate e	fficiently							
Course Objective	To d	ecode and impart speaking skills w	ith confidence								
Course Objective		rain students in analyzing articles a	nd Newspaper								
	To e	nhance the sense of social respons	ibility and accoun	tability o	f the stu	dents					
		xpound the significance in Manage	-								
		mpletion of the course, the studen							apping		
	CO1	Understand the pattern to commu	unicata offoctivoly					<del>-</del>	st Leve <b>K3</b>		
_			•	/							
Course Outcomes	Course CO2 Impart Speaking skills with self-confidence								K3		
Outcomes	CO3	Enhance their strategies in analyzi						K3			
	CO4	The sense of social responsibility a	and accountability	of the st	tuaents			К3			
UNIT-I	CO5	Expertise in Managerial skills				Periods	- 00	К3			
L. Aspects of s	<u>i</u>	MUNICATION SKILLS - SPEAKING				Perious	: 06				
2. Process of e	-								CO1		
		ctual Presentation									
UNIT-II		-MANAGEMENT SKILLS				Periods	: 06		<u>.i</u>		
. Time Manag	gement										
. Stress Mana	gemen	İ.							CO2		
B. Emotional N	- ⁄lanagei	ment									
UNIT-III	CON	MUNICATION SKILLS - READING				Periods	: 06		<u>i</u>		
Article analy	⁄sis										
. Comprehen									CO3		
S. Skimming ar						•					
UNIT-IV	SOC	IAL SKILLS				Periods	: 06		·		
Leadership											
. Teamwork	Literan								CO4		
Decision ma		LICEDEAVING AND DESCENTATION	•			D !l -	. 00				
UNIT-V . Rules and Te	L	LIC SPEAKING AND PRESENTATION	·			Periods	: 06				
	•	es for Public Speaking h, Public Speaking and Presentatio	n)						CO5		
Lecture Periods		Tutorial Periods: -		cal Period	le: 30	Tota	l Periods	· 30	1		
ext Books	• =	i atoriai Ferious	FIACU	Lai i Eliot	43. JU	IUIA	i r ei ious	. 30			
	ra. Pers	onality Development and Soft skills	Oxford Universit	v Press 2	nd Fditic	n. 2016					
. Syamala, V, E	ffective	English Communication for you, Cl	hennai: Emerald F	ublisher,	1 <sup>st</sup> Editi	on, 2002.					
. Sanjay Kuma	r &Pusp	hLata. Communication Skills, Oxfor	rd University Pres	s, 2 <sup>nd</sup> Edit	tion, 201	.5.					





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- 3. Sardana, C.K, The Challenge of Public Relations, New Delhi: Harnand Publication, 1st Edition, 1995.
- 4. Sabina Pillai, Agna Fernandez, Soft Skills and Employability Skills, Cambridge University Press, 2017.
- 5. Jeff Butterfield, Soft Skills for Everyone, Cengage India Private Limited, 2<sup>nd</sup> Edition, 2020.

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- 2. <a href="https://corporatefinanceinstitute.com/resources/careers/soft-skills/management-skills/">https://corporatefinanceinstitute.com/resources/careers/soft-skills/management-skills/</a>
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# COs/POs/PSOs Mapping

COs		Progra	m Outcome	s (POs)		Program Specific Outcomes (PSOs)			
	PO 1	PO 2	PO 3	PO 4	PO 5	PSO 1	PSO 2	PSO 3	
1	3	3	3	2	3	1	3	3	
2	3	3	3	2	3	1	3	2	
3	3	3	3	2	2	1	3	2	
4	3	3	3	3	3	1	3	2	
5	3	3	2	2	2	1	2	2	

# **Correlation Level**

High	Moderate	Low		
3	2	1		

# **Evaluation Method**

Assessment		Cor	ntinuous Ass	AM)	End Semester	Total	
	CAT	CAT	Model	Assignment*	Attendance	Examination	Marks
	1	2	Exam			(ESE) Marks	
Marks	8	0	-	10	10	-	100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus



	BUS	INESS STUDIES	Progra	amme: <b>B.</b>	Com CA					
Semester	AEC						nester E	Exam Type: <b>TE</b>		
CauracCada	4224	FT4036	Periods/Week			Credit	<b></b>	MaximumMarks		
CourseCode	AZ3A	ETA02C	L	Т	Р	С	CAM	ESE	TM	
Course Name	ENVII	100	0	100						
ļ	···•	mmes in B.Com &B.B.A.								
Prerequisite		Knowledge and awareness on Environme						Ī		
	To gain knowledge on the importance of natural resources and energy.									
Course Objective	To know the structure and function of an ecosystem.									
	To imbibe an aesthetic value with respect to biodiversity, understand the threats and its									
	conse	ervation and appreciate the concept of int	erdepende	ence.						
	To kn	ow the causes of types of pollution and d	isaster mai	nagemer	ıt.					
	To ob	serve and discover the surrounding envir	onment th	rough fie	ld work.					
	On co	empletion of the course, the students will	l be able to	)				1	apping st Level)	
	CO1	Understand about the various resources	;					K1		
Course	CO2	Learn about the biodiversity						ŀ	(1	
Outcomes	СОЗ	Learn the different types of pollution an	d to preve	nt the po	llution			K2		
	CO4	Know about the pollution Act	•	•				k	<b>2</b>	
	CO5	Observe various environmental issues in	surroundi	ngs				К3		
UNIT-I	ENV	IRONMENTAL SCIENCES: NATURAL RESO	URCES			Periods:	06			
Ecological pyramic	ept - s ds - En	SYSTEM, BIODIVERSITY AND ITS CONSERS structure and function - producers, consergy flow - Forest, Grassland, desert and liversity - Values and uses of biodiversity	sumers and	cosystem	. Biodive	ersity - Def	in - Foc			
			<ul> <li>hindivers</li> </ul>		hal nati	nnal (India	) and loo	ral levels		
		odiversity - conservation of biodiversity –I		-	bal, nati	onal (India	) and loo	cal levels		
UNIT-III		IRONMENTAL POLLUTION AND MANAGI	nsitu&Exsi E <b>MENT</b>	tu.		Periods:	06			
Environmental Po Nuclear pollution	ollution and [	·	nsitu&Exsi E <b>MENT</b> es of Air,	tu. Water, I	Marine, s	Periods:	<b>06</b> waste,	Thermal,	CO3	
Environmental Po Nuclear pollution	and [ ution -	IRONMENTAL POLLUTION AND MANAGI - Causes - Effects and control measure Disaster Management - Floods, Earth q	nsitu&Exsi E <b>MENT</b> es of Air,	tu. Water, I	Marine, s	Periods:	<b>06</b> waste, <sup>-</sup> of indivi	Thermal,	CO3	
Environmental Po Nuclear pollution prevention of poll UNIT-IV	and [ ution -	IRONMENTAL POLLUTION AND MANAGI  - Causes - Effects and control measure Disaster Management - Floods, Earth q pollution case studies.	nsitu&Exsi E <b>MENT</b> es of Air, uake, Cycl	Water, I	Marine, s	Periods: soil, solid des. Role Periods:	<b>06</b> waste, <sup>-</sup> of indivi	Thermal,	CO3	
Environmental Po Nuclear pollution prevention of poll UNIT-IV Urban issues - End	and [ ution -	IRONMENTAL POLLUTION AND MANAGI  - Causes - Effects and control measure Disaster Management - Floods, Earth q pollution case studies.  IAL ISSUES - HUMAN POPULATION	nsitu&Exsi EMENT es of Air, uake, Cycl	Water, I one and	Marine, s Landslid 3 - Reset	Periods: soil, solid des. Role Periods:	<b>06</b> waste, of individual of i	Thermal, iduals in bilitation	CO3	
Environmental Po Nuclear pollution prevention of poll UNIT-IV Urban issues - Endissues - Endissues - Environme	soc ergy - v	TRONMENTAL POLLUTION AND MANAGE  - Causes - Effects and control measure Disaster Management - Floods, Earth q pollution case studies.  IAL ISSUES - HUMAN POPULATION water conservation - Environmental Ethic	nsitu&Exsi EMENT es of Air, uake, Cycl cs - Global ct. 1986 -	Water, I one and warming Air, Wate	Marine, s Landslid g - Reset er, Wildli	Periods: soil, solid des. Role Periods: tlement ar fe and for	o6 waste, of individual of ind	Thermal, iduals in bilitation bilitation bervation	CO3	
Environmental Po Nuclear pollution prevention of poll UNIT-IV Urban issues - End issues - Environme Act - Population g	soc ergy - vental le	IRONMENTAL POLLUTION AND MANAGE  - Causes - Effects and control measure Disaster Management - Floods, Earth q pollution case studies.  IAL ISSUES - HUMAN POPULATION water conservation - Environmental Ethic egislations - Environmental production A	es of Air, uake, Cycl cs - Global ct. 1986 -	Water, I one and warming Air, Wate	Marine, s Landslid g - Reset er, Wildli	Periods: soil, solid des. Role Periods: tlement ar fe and for Health - H	o6 waste, of individual of ind	Thermal, iduals in bilitation bilitation bervation	CO3	
Environmental Po Nuclear pollution prevention of poll <b>UNIT-IV</b> Urban issues - End issues - Environme Act - Population g	soc ergy - vental lar	PIRONMENTAL POLLUTION AND MANAGE  - Causes - Effects and control measure Disaster Management - Floods, Earth q pollution case studies.  IAL ISSUES - HUMAN POPULATION water conservation - Environmental Ethic egislations - Environmental production A and Explosion - Human rights and Value	es of Air, uake, Cycl cs - Global ct. 1986 -	Water, I one and warming Air, Wate	Marine, s Landslid g - Reset er, Wildli	Periods: soil, solid des. Role Periods: tlement ar fe and for Health - H	o6 waste, of individual of ind	Thermal, iduals in bilitation bilitation bervation	CO3	
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# **Text Books**

- 1. BharuchaErach, "Textbook of Environmental Studies for Undergraduate Courses", Orient Black Swan, 2<sup>nd</sup> Edition, 2013.
- 2. BasuMahua, Savarimuthu Xavier, "Fundamentals of Environmental Studies", Cambridge, 2<sup>nd</sup> Edition, 2017.
- 3. Agarwal, K.C. "Environmental Biology", Nidi Publications, 1st Edition, 2004.

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- Kumarasam, Alagappa Moses &Vasanthy, "Environmental Studies", Bharathidasan University Publications, 1st Edition, 2004.
- 2. Rajamannar, "Environmental Studies", EVR College Publications, 1st Edition, 2004.
- 3. Kalavathy, S, "Environmental Studies", Bishop Heber College Publications, 1st Edition, 2004.

#### Web References

- 1. https://aits-tpt.edu.in/wp-content/uploads/2018/08/Environmental-Studies-Lecture-notes.doc-I\_Betech\_-ECE-CSE-EEE-CEME\_III-Sem\_BR.pdf
- 2. http://eagri.org/eagri50/ENVS302/pdf/lec05.pdf
- 3. https://www.youtube.com/watch?v=78prsPYm98g
- 4. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2792934/
- 5. https://www.frontiersin.org/articles/505570

604		Program Outcomes (POs)					Program Specific Outcomes (PSOs)			
COs	PO 1	PO 2	PO 3	PO 4	PO 5	PSO 1	PSO 2	PSO 3		
1	1	2	2	1	2	3	3	3		
2	3	2	3	3	3	3	3	3		
3	3	2	2	3	2	3	3	3		
4	2	3	2	2	2	2	3	2		
5	3	3	3	3	3	3	3	3		

# **Correlation Level:**

High	Moderate	Low		
3	2	1		

# **Evaluation Method**

		Continuous Assessment Marks (CAM)					
Assessment	CAT 1	CAT 2	Model Exam	Report*	Attendance	Semester Examination (ESE) Marks	Total Marks
Marks	7	0	-	20	10		100

<sup>\*</sup> Application oriented / Problem solving / Design / Analytical in content beyond the syllabus

